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# New Strawberry Keith's KANNER KING

1975

INDEXED

PATENTED BY THE UNITED STATES  
PATENT OFFICE UNDER  
U. S. PLANT PATENT  
No. 26



Seal from U. S.  
Patent granted  
Keith's Kanner  
King. Only the  
best is honored  
with a seal like  
this.



**2280 Quarts** Per Acre in  
One Day's Picking

Keith's Kanner King, the world's leading canning and home use berry, also leads in production, carrying a record at the rate of 2,280 quarts per acre in one day's picking. A yield like this sold at only 7c per quart brings \$159.60 per acre from day's picking.

#### IDEAL BERRY FOR HOME GARDENS

There's no better strawberry than Keith's Kanner King for the home garden, because it's a hardy, thrifty grower, yields big berries suitable for table and canning. (See pages 3-12-13.)

## SPECIAL Introductory Offer

This is the fifth year since Kanner King's introduction and it's "going places" ahead of other varieties. In order that our many friends may try out this worthy high-yielding berry, we are making this special introductory price on 100 of Keith's Kanner King. Offer closes March 28 or within 15 days if catalog is received after March 15.

**\$1.75**  
Per 100  
Postpaid in  
States in  
group 1; in  
group 2 add  
14c; in group 3 add  
24c, and in group 4  
add 40c. (See p. 20.)

Keith's Annual Berry Book from  
Best and Latest in Fruit Plants—Strawberry Headquarters

**Keith Bros. Nursery**  
SAWYER, MICHIGAN



# A Great NEW EVER BEARER The Glossy Sparkling **Gem** x x



## Origin of the Gem

Gem was discovered five years ago by Frank Keplinger in north central Michigan, growing as a single plant in one of his everbearing strawberry beds. So outstanding was this lone plant in production of bright red berries that he saved the twelve young runner plants it produced and set them out the following spring.

## First 12 Gem Plants Produced 25 Qts. of Berries

These first twelve plants from the original plants were set out in the spring and during that Summer and Fall produced over 25 quarts of beautiful red berries and more than 200 young plants.

## Carefully Guarded for Two Years

After his experience with his first twelve Gem plants, Mr. Keplinger realized that he had a wonderfully worthy addition to the "Everbearing Strawberry Family" and saved and carefully guarded all the young Gem plants he produced. During these two years many "strawberry men", also members of the Horticultural Department from the State College at Lansing, Mich., visited his "new find" and marvelled at its productiveness and beautiful big berries.

## Gem News Spread Like Wildfire

The news of Mr. Keplinger's new discovery leaked out and the news spread like wildfire and many strawberry growers begged for Gem plants. Nevertheless, Mr. Keplinger did not allow any to leave his place until arrangements were made with Keith Bros. Nursery, who introduced his new variety through their 1933 catalog.

## Gem Introduced by Keith Bros.

Gem was introduced to the public three years ago by Keith Bros. Nursery through their 1933 catalog. Since its introduction, it is almost impossible to believe how fast Gem has gained in popularity.

## Don't Be Late This Year. Order Early

Although Keith Bros. Nursery has many times more Gem plants this year than last, we anticipate a shortage, because of the great demand there are for Gem plants this season. No strawberry has ever come so rapidly forward as Gem, and plants simply can't be grown fast enough to supply the demand. We advise all our customers to make their reservations for Gem plants by ordering early and we will hold the plants for you.

## KEITH'S REDUCED PRICES

Keith's specialized methods in growing, digging, and handling their Gem plants makes possible these reduced prices to you.

100 Special-Grown Gem **\$2.15** | 1000 Special-Grown Gem **\$11.85**  
was \$2.65, now **ONLY....** | was \$17.50, now **ONLY....**

## OTHER REDUCED GEM PRICES

25 plants for **\$1.00**; 50 for **\$1.65**; 100 for **\$2.15**; 250 for **\$4.35**;  
500 for **\$6.50**; 1,000 for **\$11.85**.

(General Price List on Page 21)

## KEITH'S GEM PLANTS BRING YOU—

1. Beautiful Bright Red Berries all Summer and Fall.
2. Also Bear Following Spring at Usual Berry time.
3. Firmest most uniformly Perfect Berries.

## SIZE

Gem berries average above the ordinary in size and don't "run small and buttony." Even during past unfavorable summer, Gem berries continued large and fresh—a remarkable important characteristic for an everbearing strawberry and the berries continue to form large up to cold, freezing weather in the fall.

## FLAVOR

No one can find fault with a Gem flavor. They are as sweet and highly flavored as berries of the mother variety, the Progressive. They are just chuck full of strawberry sweetness. You don't need much sugar when you eat Gem berries.

## FIRMNESS

Gem is the firmest everbearer grown. This is evidently due to the tough skin of the berry, as well as its extra firm flesh. The originator states that gem "could be rolled to market and back and still be sold." Even during hot summer Gem berries 'hold up' in color and firmness. A quart or crate of Gem berries never "leaks" no matter how far they are hauled.

## Wants More Gem Berries

When you send your Gem to Market buyers always want more.

Chicago Fruit Market.  
Gentlemen:—We have repeatedly asked for more and larger shipments of your Gem Everbearing berries. Where are they? The demand is great for this new Everbearer. Also will you have plants next spring of this new everbearer? We have numerous inquiries for them.—August Battaglia (Commission Merchant).



**Gem Bear Until Snow Falls**

You can pick berries from Keith's Gem plants after snow falls.



# KEITH'S New

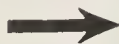
# KANNER KING

## Breaks all Records for us

yields 2,280 qts. per A. in one day's picking

→ Read Pages 12 and 13 ←

Seal from  
United States  
Patent Office.



Keith's Kanner King is the first and only Strawberry to our knowledge to receive a Patent from the U. S. Patent Office.



**As High as \$159.60  
per Acre per Day**

Keith's Kanner King has proven itself to be the most productive and profitable variety one can grow. It has a record of yielding at the rate of 2,280 quarts of berries per acre in one day's picking. Figuring these at only 7c per quart net, you would have \$159.60 clear for your one day's picking. This is what this highly productive variety can do for you under average conditions.

### 2,280 Quarts per Acre

With Keith's Kanner King you will have a very high-yielding variety. In one day's picking under average commercial conditions Kanner King yielded at the rate of 2,280 qts. per acre. Below is a picture of the field of Kanner King. Note what a wonderful plant growth Kanner King makes and every plant is sure a producer.

**8 QTS. PER 30-FT. ROW**  
30 ft. of Kanner King row yields bowlful of beautiful berries. Housewives like them in their gardens.



Commercial field in which Kanner King made a strawberry-world record yielding at the rate of 2,280 quarts per acre per day's picking.

### NEW MONEY-MAKING STRAWBERRY

The major qualification which makes a variety a money-making strawberry are yields, appearance of berry, its firmness, quality and flavor. Keith's Kanner King has them all.

#### Very Productive Because:

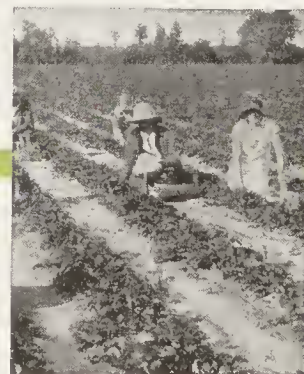
1. Numerous fruiting stems filled with uniform berries.
2. Long fruiting season—blossoms often found at end of fruiting season.
3. Blossoms highly Self-fertilized—all perfect berries.
4. Healthy, vigorous plants and lots of them.

#### Berries Bring Big Prices

1. Attractive rich strawberry red, outside and in.
2. Uniform in size and color, making attractive appearance.
3. Hold color, firmness for long time after picking.
4. The best for canning, preserves, etc., also table use.

#### None Better for Home Use

None better than Kanner King for canning, preserves, jellies, and it excels as for shortcakes and fresh berries. None better.



#### Not Affected By Dry Weather

For two years in succession Kanner King withstood extremely dry weather during its spring fruiting season, and bore paying crops. During one of these dry springs Kanner King lead with a record day picking of 440 quarts.

**Kanner King Pick Easy**  
Pickers like to pick Kanner King. They are easily seen and leave the fruiting stems easily.

#### PRICES

Introductory prices for 100 Kanner King on front cover. Complete prices page 21.  
Keith Kanner King this year, only.....

**\$9.85**  
Per 1,000



# Why Keith's Plants ARE DIFFERENT

## NO SPECIAL SOIL OR CARE REQUIRED



With Keith's plants you can grow money-making crops of big, beautiful berries.

### Why Keith's Plants Grow and Bear and Keep It Up

From the time Keith's plants take root in our ideal strawberry plant soil, they have all the right kind of plant foods they can absorb, making them as vigorous, strong and thrifty as Mother Earth can produce. Plants of this kind are as essential in bringing about big, bumper crops of berries as seeds are in growing large profitable crops of grains, vegetables, etc. When there's \$500 to \$800 per acre to be made in growing strawberries, set only the best. Don't waste your time on cheap plants—they are the most expensive in the end.

### No Nursing Along Needed After They Are Set Out

Keith's special-grown plants do not have to be fed-up after you set them in the ground. They are just like a well-cared-for horse—capable of starting work for you at once. They have been "fed their oats" here at our Nursery, and when you set them out, they get started quickly, and at once they are growing, giving you a strawberry bed you like to show your neighbors and write to the papers about. Ordinary plants do not have pep enough to start off like Keith's special-grown strawberry plants.

### Keith's Plants Most Profitable

Our Special-Grown Strawberry plants are just like a well-fed cow or a White Leghorn hen . . . ready to give you a full pail of milk or "an egg-a-day" at once. You want the very best obtainable for they are by far the cheapest in the long run. That is the kind of plants we furnish you—not how cheap but how good. It won't take any more of your time to set out and care for Keith's dependable Special-Grown plants than it will inferior, cheaper sorts. It will cost you just as much to prepare your soil, set and care for poor plants as it will our good, strong ones.

No hanging around half the summer waiting for Keith's plants to get rooted and established. They get busy QUICK. They have the "pep" in them to do it.

Your plants are the smallest cost item in growing strawberries. Why make the common mistake of trying to save on cost and sacrifice the quality and productiveness of Keith's high grade Special-Grown plants?

"Cheap plants are a poor buy at any price."

### Keith's Plants Shipped Half Around the World

We are called upon by customers to ship our Vitalized Strawberry plants all over the world. If we can deliver our plants in good condition to customers in Sweden, Australia, Japan, South America, and other distant points halfway around the world, they will surely reach you in the best of growing condition. Our system of packing is different and our plants are so vigorous and strong that they can stand shipping anywhere.

#### Read These Letters from Thousands of Miles Away

##### Traveled 6000 Miles by Land and Sea

Buenos Aires, Argentina, So. America. Gentlemen:—"The 1,000 Super-Mastodon plants reached me in fine growing condition. Thanks for your strong plants and your system of packing. Plants nearly 4 weeks enroute."—Felix Rampler (Hijo.)

##### Half Way 'Round the World

Tapanui, Otago, New Zealand. Dear Sir:—"Thanks for your method of packing. My 500 Super-Mastodon plants reached me in a good growing condition and it looks as though every plant is going to grow."—W. B. Eskdale.

##### Away Over in Asia

Chun Ju, Korea, Asia. Gentlemen:—"The 100 Super-Mastodon plants reached me in good shape. Am surprised they stood the trip so well."—S. D. Winn.

##### To Europe, 3,000 Miles

Neerum, Denmark, Europe. Gents:—"The Super-Mastodon plants you sent me are satisfactory, and I am wanting you to send me 1000 plants by express."—G. Sorenson.



### For Your Protection

**None Genuine Without This Label**

**25 KEITH'S SUPER-MASTODON**  
In Case of Error  
Return This Slip at Once.

PACKED BY  
**No.**

**It's Your Protection**

OUR EMPLOYEES ARE HELD STRICTLY RESPONSIBLE.

All our vitalized plants are tied in bunches of 25 plants. Each bunch has attached a label similar to the above. Return the label to us if you find anything wrong with the plants or count.

Of course you realize that, with the large number of plants we handle every season, we can not do all the work ourselves. We have to depend upon hired help and we are very fortunate along this line in getting those who are efficient. We hold each and everyone responsible. This little tag shown

here is only one of the ways we make help feel responsible. Note that each packer has a number and if anything goes wrong we can easily find who to hold responsible, therefore, more care and better service is given you by our packers.

Also note that "none is genuine Without This Label." This protects you against getting anything but the best. When you buy Keith's Vitalized Strawberry Plants you are protected by this little label.

### Keith Bros. Nursery Pack Their Plants Right

#### Our New Method A Wonderful Success

We are always on the lookout for the best interests of our customers. We do everything possible to have our plants reach you in the best of condition. It took four years of experimenting to develop our system of packing plants—The Keith Way. Special wire-bound, ventilated crates and fibre-board cartons were perfected to suit our special methods. And now we can ship plants anywhere and have them arrive in tip-top growing condition. In these special crates and cartons, the plant roots are embedded in a special damp moss with the tops exposed to the air—as near a natural growing condition as possible, only the roots are embedded in moss instead of soil.



**KEITH BROS. NURSERY, Sawyer, Michigan**



**DORSETT**  
ONLY  
**\$ 6<sup>95</sup>**  
Per  
1,000  
This Season



**Keith's  
Dorsett Plants  
Bear Berries  
Like These—  
Aren't They  
Big Ones?**

*Dorsett—The Berry with Quality, Size, and Beauty.*

### SPECIAL COMBINATION OFFER

Here you can get these two New berries, Dorsett and Fairfax, in Keith's Combination Offer at less than the regular listed prices. Both varieties are winners, money-makers, and will surprise you with their yields of berries that are different from any berries you have ever grown or tasted.

#### HOME GARDEN OFFER

Here's our special offer for your home garden.

50 Dorsett .....95c  
50 Fairfax .....90c

ONLY  
**\$1<sup>55</sup>**

List Price .....\$1.85  
100 Plants Special Price

#### COMMERCIAL OFFER

Here's your chance to get a commercial planting below cost.

500 Dorsett .....\$3.85  
500 Fairfax ..... 3.75

ONLY  
**\$6<sup>95</sup>**

List Price .....\$7.60  
1,000 Plants Special Price

## FAIRFAX (PER.)

### Early with Long Fruiting Season

Fairfax is a Government cross between the Premier and Royal Sovereign it is believed—anyway, it is a dandy variety with its handsome attractive big berries, with their wonderful perfumed flavor which no strawberry has yet possessed. Fairfax is going to climb fast and hold high ranks in the strawberry world.

#### These are what make Fairfax a leader:—

1. A sweet, perfumed flavor, unlike any other berry.
2. Large, attractive, uniform berries of beautiful red.
3. Early, but long fruiting season.
4. Hardy, healthy, practically disease free plants.
5. Always makes a good number of plants.
6. Berries firm, solid, and medium to large.

#### Here's a Few Highlights From Government Reports

1. "Appearance, exceptional firmness and high dessert quality are outstanding throughout season";
2. "Produces more runners than Howard 17 (Premier)";
3. "Fruiting season extends over a long period";
4. "When grown under favorable conditions the primary berries, also the later ripening berries, become very large";
5. "Generally the shape remains very regular throughout the whole season—one of the most uniform in this respect of any variety";
6. "Much firmer than present varieties grown in the test";
7. "Will stand long distant shipments";
8. "Has rich flavor and is very sweet when normally grown."

#### PRICES

25 plants .....	\$0.50	250 plants .....	\$2.35
50 plants .....	.90	500 plants .....	3.75
100 plants .....	1.35	1000 plants .....	6.85

## DORSETT (PER.) Early

### Size—Productive—Quality, Hardiness

THIS NEW BERRY is the result of a cross made by the U. S. Dept. of Agriculture between the Premier and Royal Sovereign, a leading strawberry from England. It is selected from thousands of other baby seedlings as the "best" of the lot.

As compared with the Premier it has been found to be:—

1. As free from disease.
2. Earlier in ripening.
3. Berries brighter red.
4. Often more Productive.
5. Often a longer Fruiting season.
6. Firm solid berries.
7. Fine flavor, for desserts.
8. Very thrifty hardy plants.

#### High in Quality, Productiveness, Color.

Here's a berry that you'll like because it produces a lot of big bright red berries that storekeepers, buyers, and others pay big prices to get. And its flavor is very pleasing too. One bite into a Dorsett berry will sell the whole crop for you. Dorsett is a good plant maker also with disease free foliage. During this past berry season, Dorsett brought the highest prices on the Benton Harbor Fruit Market. The largest fruit market in the United States.

#### PRICES

25 for 55c; 50 for 95c; 100 for \$1.40; 250 for \$2.60; 500 for \$3.85; 1,000 for \$6.95.



#### FAIRFAX

The berry with that winning flavor.





Strawberries Pay Big and Bring in Quick Cash

# 3 NEW Strawberries

Below you will find listed three new Keith's strawberries. Two of them, Kanner King and Uncle Cap, originated here in our plant breeding grounds. The other we obtained direct from North-central Europe (France). These three new varieties are offered only by Keith. We know they will please you. They will win a place in your strawberry garden. Give them a chance. Try them out this year. A special offer made you in collection below.



A small berry patch like this brings growers in ready cash day after day all berry season.



This is the way more than one farmer pays off the farm mortgage. There's money in setting small beds with Keith's Strawberry Plants.

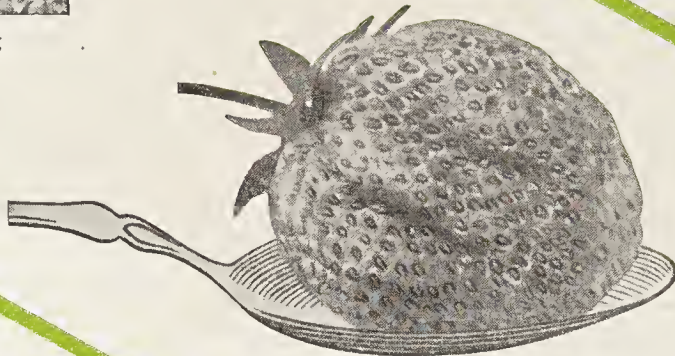


A few rows along one side of your field set with Keith's plants will bring in more clear cash than a whole field of corn. Try it and see.

# Keith's Spring

Under this heading we list those varieties of strawberries that blossom and produce berries in the spring only. They are not Everbearers. We divide them into three classes—Early, Mid-season and Late, depending on when they ripen their berries during this spring strawberry season.

Keith does not offer a long confusing list of varieties some only "half good." Keith lists fewer varieties and only the tested and proven kinds. And understand, —write us if you want to know about varieties we don't list.



Uncle Cap



Dorsett

## 1 UNCLE CAP (Mid-Season) The Big Shortcake Strawberry

Here's another one of Keith's strawberries which we originated and introduced. It came from among the 5,000 seedlings from which we selected our Kanner King (see No. 3 below). It was the biggest, sweetest, and most suitable shortcake strawberry out of the whole 5,000. Here's the shortcake and table berry you have been looking for for years. Uncle Cap berries are so delicious and sweet that they require scarcely any sugar. You will be happily surprised with Uncle Cap berries. They are also big and vigorous and make a very attractive fruiting row. Prices: 25 plants for \$1.00; 50 for \$1.50; 100 for \$2.25.

ONLY

**\$1.00**  
Per 25  
Uncle  
Cap

KEITH'S  
VITALIZED PLANTS  
WILL SAVE AND MAKE  
YOU MONEY

## 2 JOAN (Late) Direct from France

You have heard travellers speak so much about the big delicious strawberries grown in northern France and Belgium. Well, we asked the Bureau of Plant Industry at Washington, D. C., to get us the best berry grown there and they sent us Joan. The berries are delicious and sweet and different from any American varieties. We wish to pass on a limited number of plants to our friends. The blossoms are imperfect, therefore, we suggest planting Joan with Kanner King or Uncle Cap. Price: 25 plants 85c; 50 for \$1.25; 100 for \$2.15.

**85¢**  
25 Joan

## 3 KANNER KING (Mid-Season)

Keith's Kanner King is the result of much constant and careful selection among 5,000 seedling strawberries in our plant breeding grounds over a period of several years. You will find Kanner King more carefully described on pages 3, 12 and 13.

**90¢**  
25 Kanner King

### Keith's Special Offer

Only One Offer per Customer

25 Uncle Cap.....	\$1.00	<b>ONLY</b> <b>\$2.35</b>
25 Joan .....	.85	
25 Kanner King ..	.90	
Total .....	\$2.75	

Special Offer for.....  
(For parcel post see page 20)



This man with the children's help harvested over \$65.00 in clear money from a small bed set to Keith plants.



3 rows 130 long bore 125 qts. per day all during season. Keith's plants were set.



# Strawberries



Scattering barnyard manure along newly set strawberry rows. One of Keith's new ways.

## In Keith's Plants There's Extra Vigor and Quality

As soon as Keith's "Vitalized" plants take root in Keith's ideal plant soil they have access to a balanced and right kind of plant food. This gives them extra vigor and quality not found in ordinary cheaper plants. When they reach you they are full of pep and ready to start growth at once.

## WHY SUCH Big Values in Keith's Plants

Keith's Plants are "Vitalized." By "Vitalized" we do not mean just fertilized. We mean a whole chain of operations, each one important that insures your getting the very best when you get Keith's "Vitalized" plants. For instance, here are some of those important factors:

- (1) An ideal strawberry plant soil, insuring large, well developed roots.
- (2) Special Plant fertilizers in right proportions, only a balanced plant food is used.
- (3) Continuous cultivation, hoeing and runner training throughout summer.
- (4) Special digging and handling of plants so not to expose roots to wind or sun.
- (5) Hand cleaning, bunching, etc., all indoors. Plants all cleaned ready for setting.
- (6) Keith's special method of packing roots in damp moss and wrapped in waxed paper.
- (7) And a 24 hr. shipping service,—plants on way to customer in 24 hours after digging.

These help "Vitalize" Keith's plants and make growers want Keith's "Vitalized" plants.



## A "Mortgage Lifter"

There's nothing to equal strawberries to bring in quick ready cash. Keith's "Vitalized" plants have helped pay off more than one farm or home debt. They are "mortgage lifters."



## \$300 to \$500 per Acre

Keith's "Vitalized" plants produce more berries per row than ordinary plants. From \$300 to \$500 per acre is often cleared by growers.

## Keith's Spring-Ripening Varieties

Blakemore .....	Page 8
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Dunlap .....	" 8
Uncle Cap .....	" 6



Joan



Dr. Burrill

## DR. BURRILL

(Early)

**\$4.95**  
Per 1000

Dr. Burrill is often called the "Million Dollar Strawberry," because it's a money-maker, adding millions of dollars to growers' pocketbooks. Can be grown in any soil—even hard clay or heavy loam, such as found in Illinois or Iowa. Easily grown, therefore an ideal variety for the beginner. The plant habits and berries resemble the Senator Dunlap very much so that some are of the opinion that they are identical with that variety, however, we offer them to our customers at the same price as the Senator Dunlap. Berries dark red and sweet, good for canning and preserves.



There's money to be made even from a few rows 150 feet or so long from Keith's "Vitalized" plants.

KEITH BROS. NURSERY, Sawyer, Michigan

## KEITH'S EVERBEARING VARIETIES

Mastodon .....	Page 14
An old stand-by	
Big luscious berries	
Gem .....	Page 2
Berries very firm	
Stands shipping	
Champion .....	Page 23
No sweeter berry	
Resembles Dunlap	



Boys make extra money by growing berries from Keith's "Vitalized" plants.



Fairfax

## PRICES:

25 plants for 45c; 50 for 70c; 100 for \$1.00; 250 for \$1.95; 500 for \$2.75; 1000 for \$4.95.





# DUNLAP

*Early*

## The Old Dependable Berry

Dunlap is the best known variety in the United States. It makes good anywhere planted, producing large crops of good-sized berries. Look at those Dunlap berries on the plate at the left—how even they run, the kind you can grow from Keith's "Vitalized" Dunlap plants.

### Like the Original Strain

Some Dunlap plants are said to be non-productive, because the variety is "run out." Not so with Keith's "Vitalized" Dunlap plants. You will find all the original productiveness of the original strain in Keith plants. They bear those enormous crops the variety used to bear. Big Delicious berries and lots of them. Set Keith's "Vitalized" Dunlap plants for highest yields.



Keith's "Vitalized" Dunlap plants make a productive fruiting row, and the plants are loaded with berries.

This Year  
ONLY

**\$4.95**  
Per  
1000

This  
Season  
ONLY

**\$5.35**  
Per  
1000

## Blakemore

(Early to Mid-Season)

Blakemore is a government production. It's got good "blood" in it, a cross between Premier (a leading northern) and Missionary (a leading southern berry). No guess work about Blakemore, breeding counts and Blakemore shows it. It produces big yields of very firm berries that hold their catchy bright red color for days. This makes them sell for top notch prices. Next after Keith's Kanner King, Blakemore ranks second for canning, etc. Berries can be left on vines 2 or 3 days after ripe and still ship and handle well. Also hold up in size to end of season.

### WHY SET KEITH'S BLAKEMORE

Keith's original stock of Blakemore was secured direct from the government's original stock. They have the original "Blue blood" in them. Besides Keith's Blakemore plants are Vitalized. See top page 7.

1. Keith's Blakemore plants have the original blue blood stock in them. Original stock secured direct from U. S. government plants.
2. True-to-name stock with the original production, quality, etc.
3. Keith's Blakemore plants come to you hand cleaned all ready to set out.
4. Keith's Blakemore plants are northern grown, making them more vigorous than plants grown in southern sections. Northern grown plants are always best for setting anywhere.
5. They are grown in ideal strawberry-plant soil—big root growth.
6. Keith's Blakemore plants are "Vitalized." That means a whole lot to you, read top p. 7.

**PRICES** Keith's Blakemore prices are the lowest in years, but quality is there just the same. 25 for 45c; 50 for 75c; 100 for \$1.10; 250 for \$2.10; 500 for \$2.90; 1,000 for \$5.35.

TWO DEPENDABLE BERRIES  
Dunlap—Blakemore

### Why So Many Set Keith's Dunlap

1. DOES well in all strawberry soils. A reliable variety for beginners. Never fails to produce.
  2. BERRIES firm, sweet, dark red, holds color and shape after canning or preserving, like our Kanner King.
  3. IS perfectly hardy throughout the Northern and Western States. Grows well in heavy soils.
  4. YIELDS large crops of uniform berries.
  5. PLANTS make a good wide picking row, which insures big bumper crops.
  6. PLANTS and berries not subject to common strawberry diseases.
- Buy Keith's Special-Grown Senator Dunlap plants and enjoy Dunlap berries like they used to be.

### PRICES:

25 plants for 45c; 50 for 70c;  
100 for \$1.00; 250 for \$1.95;  
500 for \$2.75; 1000 for \$4.95.







**\$165.00**

\$165.00 from a small strawberry bed 30 ft. wide by 210 ft. long set with Keith's Vitalized Premier plants. (See top picture at left below.)

**\$25.00**

\$25.00 from a small bed 10 ft. wide by 150 ft. long set with only 300 of Keith's Vitalized Premier plants. It pays big to set the best. (See second picture below.)

**SAVE 20% Buy Now**

**PRICES REDUCED**

Keith's "Vitalized" Premier costs you much less this year. Save 20%; buy now. Keith's "Vitalized" Premier Plants are at rockbottom prices this year. A big saving for you to buy this year.—Prices below on left.

This is just one fruiting stem from a Keith's Vitalized Premier Plant. Note the blossoms, green, partly ripe and ripe berries all on the same fruiting stem. This shows you why Keith's Vitalized Premier Plants are so wonderfully productive.



A bed 30x210 ft. set to Keith's Premier produced over 950 qts. of beautiful berries, bringing the grower over \$165.00 from his 30x210 bed. Some vacant lot or similar piece of ground can make you good money.



Another Premier bed. One like this set to Keith's Premier. Three rows 150 feet long brought over \$25 per row in berries.

Lowest in Years  
**\$5.95**  
Per 1,000  
This Season

# PREMIER

## Leading Early Spring Variety

Keith's "Vitalized" Premier plants will enable you to get on the early market 8 to 10 days ahead of your neighbors, and it's the early berries that bring the best prices. You go to market early when you set Keith's "Vitalized" Premier plants. The plants when you receive them are full of pep.

### Produces Large Yields

Keith's "Vitalized" Premier plants often yield over 1½ quarts of attractive large berries per every plant set. Think of picking 12,000 quarts of berries per acre—8,000 Keith's "Vitalized" Premier plants can be made to do it on average soil. Look at that single fruiting stem in picture above. That's what develops when you set plants that are grown right. It's expensive to set cheap non-productive plants of any kind.

### 50c to \$1.00 More per Crate

Premier berries are very attractive to buyers. They often bring 50c to \$1.00 more per 16-quart crate and that's what counts. On the Benton Harbor market Premier brought \$2.50 to \$3.25 per crate while buyers were paying \$2.00 to \$2.75 for other varieties.

### The Berry and Plant

Berries bright red to the core. Solid, good shipper, arrives on market in attractive condition. Plants healthy, hardy, vigorous. If you've never fruited Keith's Vitalized plants you have not made the most money.

### What You Can Do With 100 Keith's Strawberry Plants

1. Pick 150 to 300 qts. of rich juicy ripe berries.
2. Set one row at least 150 ft. long, 2 rows 75 ft.
3. Have enough berries for your family, some to can.
4. Will supply you berries at less than 2c per quart.

**\$29 Brought \$405**

Dear Sirs:—Had a late frost and a very dry spring but I harvested \$405 in berries from the 3,500 plants. Sold same at patch.

J. B. Hafford. (Ohio)

## WHY

### KEITH'S VITALIZED PREMIER PLANTS ARE BEST

- 1.— They are True to Name. The Real Variety. (Beware of Substitutes this year for Premier plants are scarce.)
- 2.— They are Full of Pep. No Sitting around Half the Summer Waiting for them to get Started. They start quick.
- 3.— They are grown by a Strawberry Specialist. Uniform size, evenly balanced Root Systems and Tops.
- 4.— They are Freshly Dug—Protected from Wind and Sun, Packed and on Their Way to you within 10 hours after they are dug.
- 5.— They are Packed Right—Special Ventilated Fibre Board Boxes. Tops have plenty of Air. Roots imbedded in Special water - holding moss wrapped in Heavy Wax Paper.
- 6.— They reach you in as fresh condition as the day they were dug.
- 7.— Being grown right they are highly productive. You'll like them.



Here's where mother and the kiddies pick the berries and make more money than dad who does all the other farm work. Enough money is made in this way to buy all the children's clothes and shoes. Strawberries do bring in the money.

**KEITH BROS. NURSERY, Sawyer, Michigan**



# KEITH'S

## Red Raspberries

Twice Government Inspected  
(Complete Price List P. 23)

For largest yields and profits, set Keith's twice inspected Red Raspberry plants. It will cost just as much to prepare your soil, set out and care for poor or ordinary plants as it will the very best, such as Keith grow

### Save a Whole Year

If you want to get berries quick the same year you set the plants, then set Keith's 2-yr. transplants. Not only will you pick berries (not a full crop) the first year but you've gained a year's growth, makes you one year ahead in the Red Raspberry game.



Chief Berries are delicious and they hold their delicious flavor and color after canning.

## Note:—We Offer You Three Grades

**TWO-YEAR TRANSPLANTS** are grown from 1-yr. plants set out in nursery row last spring, grown one year, taken up and they are ready with one year extra growth, and will bear fruit this coming Summer if set out reasonably early this spring. In growth and production you will be one year ahead of others who grow Red Raspberries. They cost more than one-year plants, but we have grown them one year longer for you, therefore, you get a plant with a two-year root system which puts you one year ahead of the game.

**ONE-YEAR EXTRA LARGE** are of bearing size with well developed one-year old root systems. After being set out, if the tops are cut back within 8 inches of ground line (and they should always be anyway), they often send out fruiting stems which bear berries this coming summer. This grade is very suitable for garden or field plantings where only the best is desired. Of course, they cost more than the next smaller size, but the size and quality is there and are at least double the other in value.

**ONE-YEAR COMMON** are one year sucker plants, uniform size. Very suitable for commercial or garden planting. All weak under-sized plants are thrown out. This grade is offered by most firms at higher prices.



The above picture shows the difference between a one-year and a two-year Red Raspberry Transplant. You will note that the transplant has a much larger and more developed root system and many of the plants are branched and are of bearing size and age.

### NEWBURG (Midseason)

NEWBURG comes from New York State. The New York Fruit Testing Association finds it to be one of the most promising Red Raspberries they have tested. We fruited Newburg last season for the first time and found it to be a worthy variety. We never saw such large red raspberries. They looked like little crabapples in the boxes and didn't they bring the price on the Chicago Market. Newburg plants are scarce, order early and get a start this spring with Keith's Newburg plants. Our stock plants came direct from N. Y. Fruit Testing Assn. Price: 6 one-year Extra large, \$1.00; 12 for \$1.85; 25 for \$3.15.

(Other prices on p. 21.)

### CHIEF (Early)

Chief is a leader for home use and commercial market. (1) A pleasing sweet raspberry flavor, you want more when you taste them; (2) Berries hold their bright red color, flavor, shape and size after canning (most reds don't, you know); (3) Hold their bright red color and stand up well for days after picking (this means top prices); (4) Plants are hardy, vigorous growers, don't freeze back. Prices on p. 21.

(Colored Pictures on p. 24.)

### LATHAM

(Midseason)

Latham is a much planted variety. Berries larger than Chief and when given good care, vines grow very thrifty and bear very large berries. Stands cold winters wherever red raspberries are grown. (Read p. 24.)

#### Interest to Housewives

Latham isn't considered as good for canning as Chief, but Mrs. Keith finds that when she uses the "cold pack" method, Latham makes a beautiful canned berry. This might interest the housewife.

## GRAPES

Every Home Should Have Grapes  
Easily Grown Anywhere

### CONCORD (blue)

(Midseason to Late)

The leading Blue grape. Grows (mid-season to late) everywhere. Good for all purposes. Hardy, productive, and a rapid grower. Price, 2-yr., each, 30c; 6 for \$1.00; 12 for \$1.50. (Prices on larger amounts, p. 21.)

### MOORE'S EARLY

An early blue grape much like the Concord but 10 days to two weeks earlier. 2-yr., each, 35c; 6 for \$1.45; 12 for \$1.85. (Prices on larger am'ts on p. 21.)

### NIAGARA (white)

(Midseason to Late)

Leading white grape, very sweet, productive. None better for wines, juices, and the like. Price, each, 35c; 6 for \$1.35; 12 for \$1.75. (Other prices p. 21.)

### BRIGHTON (red)

A very desirable red grape sweeter than most red grapes. Berries large, juicy, in well filled bunches. Price, 2-yr., each, 40c; 6 for \$1.60; 12 for \$2.00. (Other prices p. 21.)

### CACO (red) Early

(New Early)

A new Red grape. Large attractive compact bunches. Palatable sweet berries with a flavor different from other grapes. Bears early, often second year after planting. Prices, 2-yr. plants, each, 50c; 6 for \$2.35; 12 for \$3.50. (Complete price list p. 21.)

## Two NEW Grapes

These two new grapes, Fredonia and Portland are from New York. They are the two coming varieties in their kind.

### PORTLAND (white)

Is going to be the leading white grape. It is voted the highest in white grapes for home and market. It is two weeks earlier than the Niagara. Price, 2-yr., each, \$1.00; 3 for \$2.50.

### FREDONIA (black)

Is to be the leading early black grape. Fredonia is 10 days to 2 weeks earlier than the Concord, even earlier than Moore's Early and a much better grape. Quality can't be beat. Price, 2-yr., each, \$1.00; 3 for \$2.50.



## Keith's Bargain Grape Arbor

A "Red, White and Blue" Grape Arbor. One 2-yr. plant each in Concord, Niagara, Moore's Early, and Brighton—four different colors and flavor. Price in Group No. 2 for \$1.15; in Group No. 3 for \$1.35; Group No. 4, \$1.55. For 63c more we will add one Fredonia or Portland grape plant to this collection, your choice.

COMPLETE  
ONLY

98c

## ASPARAGUS

Grow Your Own Asparagus  
One Planting Lasts a Lifetime

**Martha Washington:** A new rust resisting variety developed by the U. S. Bureau of Plant Industry, Washington, D. C. Rapid in growth, hardy, vigorous, and very productive of long, thick, tender shoots. A wonderful improvement over other varieties and is most exclusively planted for all commercial purposes. Prices on two-year plants see page 21.

## DEWBERRIES

Bigger, Better, Sweeter Than  
Blackberries

The berries are often twice as large as blackberries, sweeter, no hard cores, sell for more on any market. We consider them much better for home use, especially dessert where the berries are served fresh. They are sweeter, requiring less sugar. We offer one- and two-year plants this season. Our supply of two-year plants is very limited. Order your two-year Dewberry plants early.

### Lucretia.

The hardiest of all Dewberries. Berries are large, sweet, coreless. Can be used just like blackberries for desserts, jellies and jams, only they are larger and sweeter. Prices see page 21.



# NOW It's Easier than Ever to Grow Keith's Strawberries

## A Ready-Made Strawberry Garden

### Here is Something New

See that MULCH PAPER through which those strawberries are growing? That, with our SPECIAL STRAWBERRY FERTILIZER IS WHAT "does the trick." By using our Combination Offer you practically eliminate the usual work and care in growing strawberries.

At planting time, prepare the soil in usual way, working in Our Special Strawberry Fertilizer, lay Mulch Paper over bed, then punch holes where plants are to go—set plants and you're through.

### A Complete Outfit

Keith's Ready-Made Strawberry Gardens are a complete outfit—(1) Plants, (2) with just the right amount of ideal strawberry Fertilizer and (3) enough of our Special "Drouth-resisting" Mulch Paper to grow them. All you have to do is to order Garden you want and it will come to you complete. Plants, Fertilizer, Mulch Paper.

### No Weeding

Mulch Paper smothers out all weed and grass under it.

### No Cultivation

Mulch Paper keeps soil loose, open, and in best of condition for root growth.

### No Watering

Mulch Paper prevents evaporation, holds water and moisture under it.

25 Plants  
with sufficient Mulch  
Paper and Special  
Strawberry Fertilizer  
See list for other  
garden offers

**\$1.95**

SPECIAL  
STRAW-  
BERRY  
FERTILIZER

### SAVE MONEY

Why pay 20c to 25c a quart for high grade berries when you can grow your own this new, easy way? They will cost you less than 3c per quart. Delight your family and friends with bowlfuls of fresh juicy berries—served in shortcakes, cream, pies and jellies.

## Keith's Ready-Made Strawberry Gardens

Keith's Ready-Made Gardens consist of the number and kind of plants you order, along with sufficient Mulch Paper and Special Strawberry Fertilizer to last through the season. We spent over four years in perfecting this new and convenient way to grow

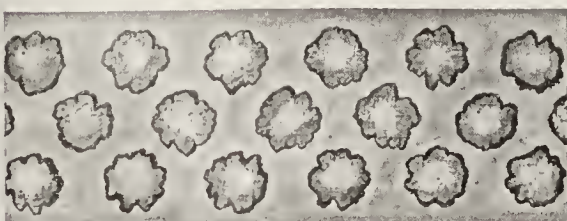
strawberries and now thousands are enjoying fresh, home-grown berries right from their own gardens or back yards who never grew strawberries before. This is your opportunity to grow your own berries and have them fresh from your garden every day.

### Where to Grow a Ready-Made Garden

These Ready-Made Gardens may be grown anywhere about your home, along the walk, next the back fence in your garden or out in the field. They are 3 feet wide and come in different lengths.

### Why Grow Strawberries This New Way?

1. Grow four times more berries than with old method.
2. Larger and more uniform berries.
3. Requires only very small space.
4. Saves in hoeing, weeding, watering.
5. Mulch Paper smothers out weeds. They can't grow through it.
6. Mulch Paper keeps soil loose.
7. Mulch Paper is waterproof, no moisture can escape through it.



Showing How to Space Plants on Mulch Paper  
Space plants 12 inches apart in each row.

### Wouldn't Take \$50 for Them

Wheaton, Ill.  
Dear Sirs:—Wouldn't take \$50 for my 50 Super-Mastodon plants. Others want plants like them next spring.—Dr. Irland.

### Mulch Paper a Wonderful Help

Browning, Mont.  
Gentlemen:—The plants grew wonderfully through the mulch paper. Never saw such growth. Set plants middle of May and already picked four quarts July 21st.—Mrs. Frank Sherborne.

### We Supply—

1. Vigorous Plants.
  2. Durable Mulch Paper.
  3. Special Strawberry Fertilizer.
- YOU PICK THE BERRIES

### Parcel Post on Keith's Ready-Made Gardens

### Read Carefully—Parcel Post or Express

The above Ready-Made Gardens may be sent either by Express or Parcel Post. If sent by Parcel Post add to cost of each garden or as follows: In States in Group No. 1 (see p. 21) add 10% to cost of each garden; in Group No. 2 add 15% to cost; in Group No. 3 and Group No. 4 add 20% to cost of each garden.

**\$1.95**

### GARDEN No. 1

(3 ft. wide, 9 ft. long.)

25 Super-Mastodon Plants.  
27 Sq. ft. Special Mulch Paper.  
1 Bag Special Strawberry Fertilizer ..... **\$1.95**

**\$2.80**

### GARDEN No. 2

(3 ft. wide, 18 ft. long.)

50 Super-Mastodon Plants.  
54 Sq. ft. Special Mulch Paper.  
1 Bag Special Strawberry Fertilizer ..... **\$2.80**

**\$3.85**

### GARDEN No. 3

(3 ft. wide, 35 ft. long.)

100 Super-Mastodon Plants.  
105 Sq. ft. Special Mulch Paper.  
3 Lbs. Special Strawberry Fertilizer ..... **\$3.85**  
TWO GARDENS No. 3 (Special Price) ..... **\$5.95**

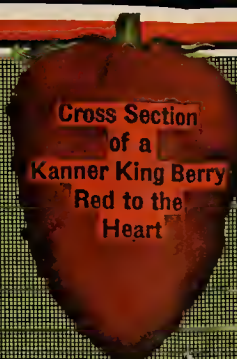
### STANDS DRY WEATHER

Springfield, Ohio.  
Dear Sir:—Set the plants out May 10th and began picking berries Aug. 1st. Plants loaded with berries and blossoms in spite of the worst drouth in history.—Mrs. Carl Meudy.









Cross Section  
of a  
Kanner King Berry  
Red to the  
Heart

# New Strawberry Keith's KANNER KING

**FIRST BERRY PATENTED** (U. S. Plant  
Patent No. 26)

**How and From Whence It Came**

Here's a new variety of strawberry originated by the two Keith Brothers, two Strawberry Specialists, and offered for sale exclusively by them.

**84 Hours and Still Going Good**

After its worthy characteristics were discovered, it was put through the most severe tests of hauling, handling and the like, to test its firmness and lasting glossy red color. For instance, a number of quarts of "Kanner King" were picked on a Thursday afternoon in warm June, kept over night in a basement, placed in the back of a car the next afternoon and hauled fifty miles to the Michigan State Experiment Station at South Haven, Mich. There they were kept in an office building until Saturday morning, when they were supposed to have been canned by a canning company. There was no canning being done on that Saturday, consequently these "Kanner King" berries were placed in storage and not canned until Monday morning, 84 hours after being picked from the vines, and there were less than one berry per every two quarts not cannable. In other words, after being off the vines for 84 hours with much hauling and handling, nearly every berry was still in perfect condition for canning. Berries like "Kanner King" are what canners, commission merchants, and grocers have been waiting for a long time. Read what the Michigan State Experiment Station says about Keith's "Kanner King." (Letter in next column to left.)

**Five Years of Untiring Efforts**

It is the outcome of five years of most constant observation, selection and experimenting with over 5,000 individual seedlings of strawberries. For five years close watch and records were taken daily all during the growing season, and it was in experimental block No. 34 that this supreme canning berry was found. All during the course of these five years, this variety went by No. 34, but owing to its most excellent canning, preserving, jam and jelly-making qualities, it was given its present name "Kanner King."

**What Michigan State Expert Says**

Michigan State Experiment Station,  
South Haven, Michigan.

Keith Brothers Nurseries:  
Dear Mr. Keith:—

We have been searching for several years for strawberry varieties that would meet the commercial canning requirements for this fruit. In the course of this search we have tested your "Kanner King" berry. After observing it in the field for two years and completing two canning tests we have found that it is promising, and that it can be recommended for trial as a variety that is suitable for canning as well as for selling on the fresh fruit market.

Very truly yours,  
Stanley Johnston,  
Superintendent (Mich. State Expt. Station).

**For Your  
Protection**

In order to protect our customers, also keep this worthy variety pure and protect it from any unscrupulous dealings on the part of concerns who are always ready to exploit on a new variety for the first few years after its introduction. Had the variety patented in the U. S. Patent Office under Plant Patent No. 26.

Keith's  
Kanner King

The best strawberry for home  
canning, preserves, jellies or jam.

## Keith's Kanner King—The Coming Commercial Strawberry

**Two Years of Severest Testing**

For five years Keith's "Kanner King" has stood every test of severe handling—standing in crates in warm sun for days, in warm rooms, hauled for miles in trucks, frequent handling, and still it retained its attractive bright red color and firmness. It is ever so much firmer than the Premier, cans better, stands up better in hauling, and is a better berry for all domestic and general market purposes.

**"Kanner King"—A Keith's Standard**

It is the policy of the Keith Bros. Nursery to give their customers only the very best. That was the reason that we got behind our Super-Mastodon Everbearing plants as we did, and now we're behind "Kanner King," a variety of our own efforts, a variety that has been wished for by commercial growers since the old Warfield was discarded.

**Start With "Kanner King" This Spring**

"Kanner King" is being offered by Keith Bros. this spring for the fifth year. They hold the exclu-

sive right to sell this supreme berry, a berry that canning factories have long looked for. Being the originators, and having a patent protection, they have the exclusive right to sell this supreme berry and to pass the same right on to those who wish it, therefore it will pay you big to purchase some of the original stock plants of "Kanner King" and get in while there is a chance to make big money.

**Wherein Keith's Kanner King Excels**

"Kanner King" berries are much like a Senator Dunlap in shape, but have a more attractive red color and will reach markets in better condition. They are average to large in size, uniform in shape, and very firm, standing more rough handling than any variety we have ever handled. They are a solid red all over and all through—red to the very heart. Government authorities, and heads of canning factories find them a berry long sought for. They fill the bill in every way as a canning and general purpose berry.



B. H. Keith  
"BUD"

B. W. Keith  
"BERT"

The "Strawberry Twins" They "told the world" about their Super-Mastodon everbearing plants. NOW they have a new supreme canning berry for you.

Here you meet the "Strawberry Twins," the two strawberry specialists who have brought about this new, outstanding variety of strawberries, Keith "Kanner King." For many years they have sought a "perfect canning strawberry,"—one that was highly flavored, red throughout, and one that would keep its firmness and unusually bright red color after handling and canning. In order to develop a new strawberry variety for a special purpose, there must be brought out certain characteristics that favor that purpose and to get these characters all outstanding in one variety, is almost an endless task. One simple little defect may spoil the whole combination so one must work on and on until his aim is realized. Cattle breeders know what to do to develop champion milk producers, chicken men know how to develop a high-laying strain of White Leghorns,—well, these two strawberry specialists, with years of practical experience and five years of scientific college training back of them, know what to do to develop the "perfect canning strawberry" and they did it,—resulting in their "Kanner King." Starting with over 5,000 tiny baby seedling strawberry plants of known parentage, for five years they kept a constant close watch and intensive records of their experimental beds and out of these thousands of baby seedling plants there developed that "perfect canning berry" they sought and now offer to the public this season for the first time.

**Points of Keith's "Kanner King"**

- 1 Plants hardy, thrifty growers, practically free from diseases.
- 2 Never fails to make a good wide row of thrifty plants, even in the driest of summers, for instance, 1930 and 1931, two summers when it was so hot and dry.
- 3 Bears over a long period from medium early until late. Often the plants are still blossoming at the end of the fruiting season. We have never known another spring variety to do this.
- 4 Berries extra firm and solid, withstanding hauling and rough handling when others won't.
- 5 Berries solid bright, glossy red, and red all over at the same time.
- 6 Berries are even stawberry red clear through.
- 7 Berries hold their attractive glossy red color, shape and firmness for days (84 hrs. at least) after being picked.
- 8 Berries can't be beat for canning, preserves, jellies and the like, they always hold their shape and deep rich red color during these processes.
- 9 Blossoms are perfect,—will fertilize themselves, therefore can be planted alone in large acres and bear their heavy crop of berries.
- 10 Grows, thrives, and produces well anywhere other spring strawberries can be grown.

**BREAKS RECORD YIELDS**

During strawberry-time in the spring of 1933, Kanner King yielded at the rate of 2,280 quarts per acre per day. We thought that a very dry season, but last spring (1934) was much worse in every way, yet Kanner King produced at the rate of 1,440 quarts per acre per day's picking. It's the most remarkable producer we have ever fruited.

**BEST FOR HOME USES**

Kanner King is a two-purpose variety, (1) fine for canning, jellies, jams, etc., and (2) can't be beat for fresh table berries (shortcakes, etc.). Most strawberries are either good for canning, etc., or for fresh table berries, one or the other, but not both. Not so with Keith's Kanner King, they answer both purposes, therefore, you need only Kanner King to have the best berries for all purposes.

Headquarters for Kanner King Keith Bros. Nursery is headquarters for Keith's Kanner King plants. They are grown on other place for distribution or resales. All growers are permitted to grow Kanner King plants for fruit production and their own planting only.

Protected by U. S. Patent  
All Kanner King plants are sold under U. S. Plant Patent No. 26 and are not to be resold nor grown for reselling.  
(Prices page 21.)

**PRICES REDUCED THIS SEASON**

Although we are offering Keith's Kanner King at the lowest price since its introduction the plants are just as vigorous, healthy and full of quality as ever. They are up to Keith's standard in every way.

25 plants .....	\$0.90	250 plants .....	\$3.70
50 plants .....	1.35	500 plants .....	5.45
100 plants .....	1.80	1,000 plants .....	9.85

(Special Introductory Offer on Front Cover)  
(See Page 20 for Parcel Post and Express)



Kanner King  
JAMS



Kanner King  
PRESERVES



Kanner King  
CANNED BERRIES

**JAM**  
Just like "Mother used to make" when made from Keith's Kanner King.

**PRESERVES**  
None better when made from Keith's Kanner King.

**CANNED**  
When you can a Keith's Kanner King you will have a Real Strawberry Flavor.

**BUY NOW  
SAVE 30% OR MORE**

Now is the time to buy your Kanner King plants. They were never so low before, and probably never will be as low again. Most things have gone up in price. Kanner King prices have dropped. Buy now.





Famous the World Over Bears Two Crops  
Instead of One

**KEITH'S**

# MASTODON

*Everbearing Plants*



**Look!**  
Here They Are  
**Selling Berries**

in the

**Late Fall**

**When Prices Are Highest!**

If you want to make extra money from your garden, from a vacant lot, or from any small piece of ground, set Keith's Super-Mastodon plants and sell the berries right at home. They are ready sellers at a roadside stand.

ONLY

**\$9.85**  
Per 1,000

**Keith Reduced Prices**

Never before has Keith offered their Super-Mastodon Everbearing strawberry plants at these new low prices, but the quality, production and vigor of the plants is there as always. We've left nothing undone in producing plants at these new low prices.

**Keith's Reduced Prices for This Season ONLY. Buy Now**

25 Super-Mastodon No. 1 plants, 90c; 50 for \$1.35; 100 for \$1.90; 250 for \$3.70; 500 for \$5.95; 1000 for \$9.85.

(Parcel Post p. 20.)

**Get Big Berries 60 Days After Planting**

Set Keith's Super-Mastodon everbearing plants at garden-making time in the spring and begin to pick large beautiful berries in 60 to 90 days. They fruit from then on until freezing fall weather; also next spring, summer and fall, all from one planting.

**SAVE ONE WHOLE YEAR!**

More and quicker money can be made from a small bed set to Keith's Super-Mastodon plants than can be realized from chickens, vegetables, or anything you might undertake. There are thousands looking for an opportunity to make extra money. It can be done with Keith's Super-Mastodon plants. The berries readily sell to your neighbors, tourists, groceries, summer resorts, or on fruit markets at 25c per qt. and you can pick a lot of quarts from 1,000 plants. Prices on page 21.

## 12 Reasons Why Keith's Super-Mastodon Plants Win

- 1 Brings you quick cash 60 to 90 days after setting.
- 2 The very best for garden or field culture.
- 3 Easily grown in any garden soil.
- 4 Largest of any known everbearer.
- 5 Bears three crops instead of one from one planting.
- 6 Berries uniform and large from beginning to end of season.
- 7 Yields of big berries increase from July until October.
- 8 Bears profitable crops of berries not only in summer and fall, but the following spring also.
- 9 Bears 10 months out of 18. First summer and fall, then the following spring and the second summer and fall.
- 10 Berries sweet, highly flavored, juicy.
- 11 Good for either hill or matted-row culture.
- 12 A continuous produce, stopped only by freezing weather.



## Make Quick Money With Keith's Super-Mastodon

**When You Give Keith's Super-Mastodon**

When you give Keith's Super-Mastodon plants enough to "eat and drink" they certainly will produce big yields for you that bring top-notch prices. Here's what they can do for you.

\$60 from a bed 33x35—M. Marshall (Mich.).  
350 qts. from 300 plants—P. R. Amber (Calif.).  
\$213 from 1/10 Acre—J. Barlow (Mich.).  
\$380 from 1/4 Acre—Mr. Parrish (Mich.).  
300 plants supply family of 8—M. Kurtz (Ohio).  
576 qts. per Acre per day (\$216)—Keith's record.  
\$20 from small bed (200 plants)—W. Jones (Pa.).  
Berries in 90 days after planting—W. White (Ill.).  
Started to bear in July—Mrs. J. Smith (Ohio.).

Keith's Super-Mastodon plants will also bear a big crop following spring, making two crops per year.

**KEITH BROS. NURSERY, Sawyer, Michigan**

**Keith's Mastodon Berries**  
You can grow berries like these from Keith's Plants.



# Keith's Greatest Value

Keith's Famous Gibson →

Now Only

**\$5<sup>35</sup>**  
Per 1000

The First in Years

This is the first time in years that Keith has offered customers such Big Value as in their Famous Gibson Plants. At only \$5.35 per 1,000.



\$128 from 1,500 Plants  
St. Henry, O.

Dear Sirs:—  
"The 1,500 Gibson plants certainly did fine. Picked 20 bushels of berries and sold them for \$128.00."  
V. F. LOCHTEFELD.

\$126.80 from 1,000 Plants

Palistone, Ind.  
Mr. Elliott sold over \$126.80 from 1,000 Gibson plants, costing only \$5.00, and Mr. Quinlick of Trenton, Ohio, sold \$56.00 in berries from 300 of our Gibson plants.  
L. E. ELLIOTT.

Mr. Strebing Sold \$253.25 in Berries  
Mr. Strebing set about 1/4 a. (1,000 plants) to Keith's Famous Gibson and sold over \$253.00 in berries. There's money in Keith's Famous Gibson.

\$200 from 1,000 Plants

South, Zanesville, O.  
Dear Sirs:—"Never had finer strawberries. From the 1,000 Gibson we sold over \$200 in berries. We picked 75 quarts off one row of 25 plants long, one picking."  
W. E. LEASURE.



One Year With Another There's Always Money in Strawberries  
Scenes like this are very common when strawberries are grown for money. Buyer after buyer would sure stop at a Roadside "Pile of Berries" like this. Berries all sold right at home.

## Keith's Famous Gibson

Has Helped Pay Off More Than One Farm Mortgage

Dependable—Productive

**A Leader at Low Cost**

Here's one of the most valuable and reliable strawberries on the market. Dependable for production, grows well in any farm or garden soil where crops like potatoes, melons, oats, corn can be grown. It's an old "stand by"—a "Mortgage Lifter" for growers in the strawberry world.

**VERY PRODUCTIVE—7,260 Quarts per Acre**

And this old dependable comes to you with all the vigor, quality, and productiveness found in original strain of Gibson, because Keith's Vitalized Gibson plants have never been allowed to "run out." It's the way we grow them—Keith's Famous Gibson have record 7,260 qts. per acre per day, over double world's average per acre for whole berry season.

**Prices:** 25 plants, 45c; 50, 75c; 100, \$1.10; 250, \$2.10; 500, \$2.90; 1,000, \$5.35.  
(Parcel Post p. 20)

## Never Before Such Values

Keith's Two-Variety Combinations  
in

## Strawberries

As Low As

**52¢**

Per 100, in Lots  
of 600 or More

In our strawberry fields where two varieties are grown in blocks side by side, the runners or vines from one variety often grow across into the row of the adjacent variety. These two adjacent rows, the outside row of each variety, have to be dug together because they are mixed with each others' plants. These two rows have to be dug as "Two-Variety Combination" of Dunlap and Gibson mixed. We have but a few of these "Two-Variety combinations to offer at reduced prices. The plants will be first class, freshly dug, and each Combination will contain only two varieties as mentioned.

### A Big Saving for You

These combinations are very popular and afford a saving to those who wish our regular Vitalized plants at less than listed prices.

Combinations at right are only ones we have to offer. Don't ask us to make others. Lowest offer is 100 plants.

KEITH BROS. NURSERY, Sawyer, Michigan



Fruiting rows like these are what you grow from Keith's "Vitalized" plants.

### PRICES

(These Prices are NET. See page 20 for Parcel Post and Express Rates)

Combinations and Varieties in Each	Per 100	Per 250	Per 500	Per 100 Plants in Lots of 600 or More
No. 1 Dunlap and Gibson .....	\$1.00	\$2.00	\$2.85	\$ .52
No. 2 Gibson and Blakemore ...	1.10	2.10	2.90	.54
No. 3 Kanner King and Dr. Burrill	1.85	3.00	4.50	.80
No. 4 Mastodon and Gem, both Everbearing ....	2.20	4.15	6.35	1.00



What a help! Fresh berries for dinner every day. This lady, Mrs. Erickson, knows.





# Keith's Black Raspberry

This Year Inspected by Government Three Times—Your Protection—Plants Like These Are Scarce This Year—Buy Now

**Save a Whole Year** We have two grades of Black Raspberry plants for you this season—one-year, a tip plant, and two-year transplants. Save a year by setting the transplants. We've grown them one year in nursery for you. They will fruit some this season when set out early. Best for quick returns. Tip plants are most commonly offered and set where time isn't an item.

## Grow Your Own!

Will Cost You ONLY

**3¢** Per Qt.

Why be without fresh Black Raspberries for Pies, Jellies, Jams, etc., when 25 plants will supply you with all the berries you need at a cost less than 3¢ per qt? Set plants this spring at one end of garden or along side of yard. You'll have fresh berries for table use, pies, jellies, etc. What a treat!

## Keith's Plants Excel

Keith grows raspberries for plants only. The strength of the mother plant goes all into young plants not fruit. They are the best for planting.

1. Freshly dug, packed and sent direct to you. No storage plants from Keith.
2. Keith's Raspberry plants are gov. inspected 3 times.
3. All plants have large roots. Keith's ideal plant soil does it.
4. Keith plants are very hardy —Northern grown.

## CUMBERLAND (Mid-Season)

**\$1.15** Per 25 Plants

An old reliable standby—productive, hardy, can be grown in any well drained soil. Cumberland is much planted variety. It is in the Raspberry family like the Dunlap is among strawberries, well known and liked. Berries large, not "seedy," good flavor. Price: 2-yr., 6 for 90¢; 12 for \$1.35. (Prices p. 22.)

## BLACK BEAUTY (Mid-Season)

**\$1.35** Per 12 Plants

**NEW VARIETY** Black Beauty is a brand new variety, another Black Raspberry from Ohio. (New Logan is the other.) Where appearance, yields, hardiness and freedom from disease is desired, set Black Beauty. This new raspberry is worthy of a place in your garden or field. We have only a limited number of Black Beauty plants to offer, as we wish to keep

most of our crop of young plants for nursery planting, for the demand is becoming greater each year as growers learn of the merits of this new berry. Prices: 6 2-year plants \$1.50; 12 for \$2.00. (Price list on page 21.)

## Two Brand NEW Black Raspberries

**\$1.50** **DUNDEE** (Mid-Season) Per 6 Plants

New variety from New York. Berries larger than common, glossy black, attractive and noted for high quality. Plants hardy, highly productive. One of the best for home use because of its high quality.

**\$1.50** Per 6 Plants

## NAPLES (Early)

New from New York. Most promising variety fruited at the Expt. Station. Very large fruit, very firm, don't crumble and has excellent quality. Excellent for market or home use. "No other market variety as good," says N. Y. Expt. Station.

## Keith's Special

## Black Raspberry Garden

**\$1.95** 24 Selected Plants

Many of our customers have expressed their wishes to have a small Raspberry garden with more than one variety and of less plants than listed in each variety. Here we offer three leading Home garden varieties. 8 plants each, all selected 1-year plants, of uniform size. Will make you a dandy raspberry garden yielding 3 to 8 quarts per picking.

- 8 New Logan (Early)
- 8 Cumberland (Mid-season)
- 8 Quillen (Late)

24 Selected Plants. ONLY....

**Notice** If you should care to have a Red Raspberry Garden also we can supply 8 Chief, 8 Latham, and 8 Newburg plants 1-yr. Ex. Large for \$2.35. Varieties listed page 10. (See Parcel Post rates page 20.)

KEITH BROS. NURSERY, Sawyer, Michigan

## NEW LOGAN (Early)

**80¢** Per 12 Plants

**NEW LOGAN, NEW.** Earliest of all, brings early market prices. Ripens a week to 10 days ahead of others. Berries large, "Meaty" and well flavored. Expt.

Stations find New Logan to be one of the most outstanding Black Raspberries. Fine for home use. Berries are large, not "seedy," one of the best for table or canning, jams and the like. Keith's New Logan plants are grown from young healthy stock plants, not from old fruiting plants that become weak plants. We have only the best, most vigorous and highly productive plants for you, freshly dug, not storage plants. One and two-year plants. Quickest returns will be from the two-year plants (transplants). Price: 12 one-year plants, 85¢; 25 for \$1.35. 6 two-year plants, \$1.00; 12 for \$1.50. (Other price list on page 21.)

## QUILLEN (Late)

**95¢** Per 12 Plants

A new variety from Illinois. Noted for its late ripening, freedom from disease, and large yields of glossy, ink-black, big attractive berries. Keith's Quillen will lengthen

your black raspberry season 10 days or more. Is a sturdy, upright grower with strong heavy canes which do not bend down under their heavy load of berries. Price: 12 one-year plants for 95¢; 25 for \$1.65. 6 two-year plants for \$1.25. (Other prices page 21.)

**\$4.45** Per 1,000 Plants

## Another Keith BIG Saving For You MIXED Strawberry PLANTS

Standard Varieties at Less Than List Price

These plants, mentioned above, are from varieties listed in this catalog and are first-class in every way. If you are not particular as to the varieties you plant, these plants are just what you want. We can not promise to send any one variety or label those we do send.

Our Standard Varieties at "Cut Price" Rates. Labels occasionally get lost off crates of strawberry plants, and these plants, although fresh, strong and thrifty, have to be thrown away unless identified. Rather than do this, as valuable and scarce as plants are, we offer them at "cut price" rates to our customers. Again, some days there is a surplus dug of some varieties, and rather than hold them over in the packing house, we offer them also at "cut price" rates. These plants, mentioned above, are from varieties listed in this catalog and are first-class in every way. If you are not particular as to the varieties you plant, these plants are just what you want. We can not promise to send any one variety or label those we do send.

Prices: 250 plants for \$1.75; 500 for \$2.60; 1,000 for \$4.45.



For Assurance in GROWTH AND PRODUCTION

Plant Keith's Blackberries

Note:—Keith Offers You Root-Cutting this year

This season we offer customers the best Blackberry plants grown. They are Root-Cutting plants. These plants are grown from pieces of fresh, healthy roots which are scattered in a shallow trench and allowed to callous over. From these pieces of roots grow out many fibrous roots, giving Keith's plants wonderful root systems, excellent "sucker plants" commonly sold to growers.

Equal to 2-Year Transplants—Costs Less  
Keith Extra Large Root-Cutting Blackberry plants are equal in value, size and root system to many 2-yr. Blackberry Transplants. It's the root system that counts and Keith's Root-Cutting Blackberry plants have that to a perfected degree. The tops of Keith's Root-Cutting Blackberry plants are large enough to be of "bearing age."



Note large amt. of fibrous roots on these Root-Cutting Plants. Equal to transplants but cost much less.

ALFRED—A New Berry Without a Core

Big, Black, glossy berries 1½ in. long, without a core and almost seedless. An Alfred is all berry—a mouthful of sweet black, strong, vigorous and send out heavy producing fruit spurs bearing loads of large giant berries. Complete price list page 21.

Prices

One-Year Extra Large	6 for 95c; 12 for \$1.35; 25 for \$2.15; 100, \$4.85.
One-Year No. 1	6 for 85c; 12 for \$1.25; 25 for \$1.85; 100, \$3.45.

ELDORADO—The Best Hardy Blackberry

An old standby. Canes vigorous, upright, sturdy, strong, and need no winter protection. Most blackberries grown in gardens or field culture are Eldorado. They are very sweet when fully ripe, not seedy, firm for jams, jellies, they stand shipping and handling well. Complete price list page 21.

PRICES

One-Year Extra Large	6 for 85c; 12 for \$1.10; 25 for \$1.50; 100 for \$3.85.
One-Year No. 1	6 for 70c; 12 for 90c; 25 for \$1.25; 100 for \$2.95.

As Low As—  
**\$2.95** Per 100  
See page 21

New Low at  
**\$1.785** Per 1,000

WHERE and WHY Grow Blackberries

Blackberries can be grown in any well drained soil along garden fence, to one side of lot, along end of garage. 25 plants or so will supply plenty fresh berries for table use, pies, blackberry juice, etc. Why not have all the blackberries you can use when they are so easily grown and need so little care. To keep weeds and grass down, mulch with 6 inches of straw or lawn clippings, etc.

HOTKAPS



Showing use of Hotkap Setter Saves time and expense.

A New Way to Have Earlier Crops  
Modern invention. Affords an "Individual Hothouse" for each plant. Makes them grow faster, matures earlier; protects plants from frosts, insects, wind hail, pounding rains, etc.

Costs Very Little  
The cost of Hotkaps is very little as compared with other means of starting and protecting young plants. Easily and quickly placed over plants or seed hills. Plants come up right under them. One man can place 3000 per day with setter.



Prices POSTPAID In Mich., Ind., Ill., Wis. and Ohio For Other States see Other Groups.	See Page 20 for States in Groups		
	States in Grp. No. 2	States in Grp. No. 3	States in Grp. No. 4
50 Hotkaps.....	\$1.25	\$1.35	\$1.45
100 Hotkaps.....	2.00	2.15	2.30
250 Hotkaps.....	4.20	4.40	4.55
500 Hotkaps.....	7.85	8.10	8.30
1000 Hotkaps.....	14.85	15.15	15.45
Spcl. Waterproof Setter	.70	.75	.80
SPECIAL OFFER Not Subject to Further Discount			
100 Htkaps. & 1 Setter..	\$2.45	\$2.60	\$2.70
200 Htkaps. & 1 Setter..	4.50	4.70	4.85

FORCING POTS

For Starting Plants Early



These Pots Enable You to Have Early Tomatoes, Cabbage, Melons, Etc.

These pots are what make it so easy and inexpensive to start your strawberry, vegetable, melon and flower plants a month ahead of normal planting season. Think of it—gain a whole month's start in growth. Plants don't have to be removed from them when transplanted in the open. Set pots, plants and all. Their growth is never checked as by the old pots. Not so with these pots and they are cheaper.

Sizes—We recommend the following sizes: 2½ in. for flowers, such as asters, etc.; 3 in. for gladioli bulbs, tomatoes, cabbage, etc.; not less than 4 in. for strawberries, etc., 5-in. pots will give better results.

# PRICES — POSTPAID

in Mich., Ind., Ill., Ohio and Wis.

In Minn., Mo., Iowa, N. Y., N. J., Pa., Del, Va., W. Va. and Ky. add 8c for each 50 pots. For all other states and 12c for each 50 pots, except in Idaho, Utah, Nevada, Wash., Ore., and Calif., add ½c for each pot.

Quantity	Size of Pots..2½ in.	3 in.	4 in.	5 in.
Per 25.....	\$0.50	\$0.70	\$0.85	\$1.10
Per 50.....	.70	1.00	1.40	1.85
Per 100.....	1.25	1.45	2.25	3.25
Per 1000.....	7.25	9.50	15.00	21.50

(500 or more at 1,000 rates.)

RAISE YOUR OWN CHICKENS WITHOUT A HEN...

New, Easy, Cheap Way  
98% Live and Grow

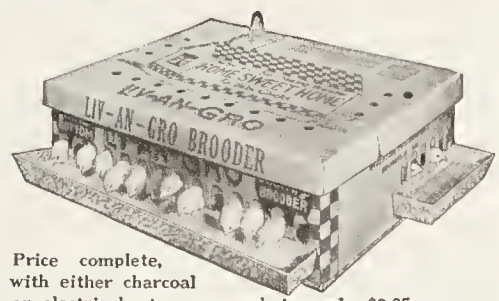
A sure way to raise chicks. 98% out of every 100 live and grow. Last spring our customers brought home from hatchery 128 chicks, placed them in 3 of our LIV-AN-GRO Brooders and lost only 3 chicks. We have used these brooders for four years and our percentage of loss has been about 3%.

Easy to Clean and Keep Clean

Chicks sit on special screen floor 2 inches above base of Brooder. Set brooder on wide board on which is placed newspapers to catch droppings. Lift brooder, roll up paper and burn, replace with new each day.

Comes Complete Ready for Use

Brooders come complete ready for chicks. Charcoal brooders have burner and 6 sticks of charcoal. Each stick burns 18 to 24 hours. (Extra sticks 65c per dozen.) Electric brooders have heaters, 6 ft. Electric cord with plug and socket. No bulb. (We suggest a 40-Watt.)



Price complete, with either charcoal or electric heaters, your choice only \$2.35.  
ONLY \$2.35 PARCEL POST  
For postage add 13c in States in Group 1 (see p. 20); 29c for Group 2; 39c for Group 3; 61c for Group 4. (Charcoal 65c per dozen sticks, postpaid in U. S.)

Plants Required per Acre	Width of Row	Plants in Row	Plants per Acre
Strawberries (field culture).....	3 ft. 8 in.	18 in.	7,500
Strawberries (garden culture).....	2 ft. 6 in.	18 in.	11,600
Everbearing Strawberries (field culture)...	3 ft.	16 in.	11,000
Everbearing Strawberries (garden culture)	2 ft. 6 in.	16 in.	13,200
Strawberries through Mulch Paper.....	10 in.	12 in.	32,000
(Triple Hedge Row System—9 plants for each 3 foot length of Paper.)			
Red Raspberries.....	6 ft.	3 ft.	2,400
Black Raspberries.....	7 ft.	3½ ft.	1,800
Blackberries.....	7 ft.	3½ ft.	1,800
Dewberries.....	6 ft.	4 ft.	3,200
Grapes (light soil).....	8 ft.	10 ft.	540
Grapes (heavy soil).....	9 ft.	12 ft.	403

YOUR FRIENDS  
Will Thank You for Handing This Catalogue to Them  
We will, too. Many friends pass our catalogue along in this way. Printed words cannot express our appreciation for these kind, thoughtful acts. Should you wish a Catalogue sent to someone, send in the name and address.

1. Up-to-date Culture Book: Read page .....19
2. More Plants Free: See Order Blank, page.....20
3. Something for Mother: Read page .....21
4. All-Summer Berry Garden: Bottom page .....23





Note the difference in these tomato plants. Row on left was mulched, row on right had no mulch paper. Mulch Paper gives wonderful growth in all kinds of plants and earlier crops.



A mulch paper strawberry garden. Plants can be set closer than this—see page 4.

Lower Cost  
Now Only

**7¢**  
Per Yd.  
In  
10-Yd.  
Lengths

### A New Way to Grow Plants

The use of Mulch Paper has opened up a new way to grow cultivated crops. All its possibilities and benefits for growing crops are not yet found out, although our States' and National Experiment Stations are finding out new uses and benefits every season. Their

results so far clearly indicate that mulch paper stimulates and brings about greater plant growth. In order to give best growths and yields, we, you and I, have always known that plants must have a moist, warm, mellow, open soil and we have spent days cultivating and hoeing to bring about these conditions and now Mulch Paper comes along and brings about these conditions, only better, with less work and expense.

### PRICES

(All Mulch Paper Is 36 Inches Wide)

5 yd. (Small roll).....	\$0.47	1 Roll (100 yds., 1 yd. wide) not prepaid can be sent by Parcel Post or Express.....	\$3.95
10 yards.....	.70	2 Rolls (as above) for.....	7.75
15 yards.....	.97	1 Roll (200 yds.) (as above) for	7.45
25 yards.....	1.45	5 Rolls or more (as above) per each roll.....	\$3.45
50 yards.....	2.65		

Note—Full Rolls contain 100 square yards and weigh about 45 pounds each. Can be sent by Freight, Express or Parcel Post. Let us know which. Freight and Express are the cheapest ways.  
Note.—Prices in less than Roll (100 yds.) lots are Postpaid in Mich., Ind., Ill., Wis., Ohio. For States in Group No. 2 (see page 20) add 1½¢ per yard; for Group No. 3 add 2¢ per yard; for Group No. 4 add 3¢ per yard. (Not subject to discount.)

# MULCH PAPER

**Saves Work—Eliminates Hoeing, Watering, Cultivating, etc.**

**Here's What Keith's Special Mulch Paper Does for You**

- 1 It keeps down weeds, eliminating hoeing, cultivating, etc. Weeds or grass can't come up through it.
- 2 Keeps the soil beneath it ideal for root growth. Even the hardest clay becomes mellow under Keith's Special "All-Season" Mulch Paper.
- 3 It conserves moisture by blanketing the soil, thus keeping the wind from drying it out and the sun from crusting it after rains.
- 4 Keeps the soil warm day and night. Being black it draws the sun's heat. It blankets the soil at night keeping the heat in. Plants grow night and day.
- 5 It brings practically all crops to maturity earlier. Sweet corn, tomatoes, peppers, melons, berries, and the like are ready for market a week to 10 days earlier.
- 6 It smothers out quack grass and weeds that are hard to kill out by hoeing and cultivating.
- 7 It grows better, sturdier, higher quality crops.
- 8 Keith's Special "All-Season" Mulch Paper will save you its cost in hoeing and cultivation and the benefits of earlier and larger crops are clear profits.
- 9 Mulch part or all of your garden this year. It will save you (or your wife) hours of hoeing, besides you will have earlier vegetables and more of them. We know. We grow all our garden through Mulch Paper.
- 10 Mulch fruit trees. Use a 3-foot square piece, slit it to the middle, draw around tree, imbed edges in 3-inch trench and watch tree grow. Can get three years' growth in two years.
- 11 Mulch newly set shade trees. No hoeing or cultivation necessary around them.
- 12 To mulch asparagus and rhubarb beds in early spring to warm soil. Brings asparagus shoots a week to ten days earlier. Mulch Paper being black draws the sun's heat.

## Grows Bigger Earlier Crops

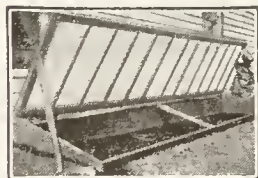


Picture taken at Dominion Experiment Station in Canada. Melon row on right mulched, that on left was not. The mulched row produced 121 melons weighing 142 pounds. Unmulched row produced 26 melons weighing 31½ lbs. Mulch Paper did it.

# NEW Glass

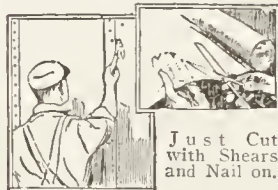
**Made by New Improved Method**

Science has at last perfected a substitute for glass that is far ahead of any previous substitute. This new material is Flex-O-Glass. The Company making Flex-O-Glass have their new find fully protected by Patents and are the sole makers. We were fortunate in getting Flex-O-Glass to offer this year. It's the nearest to glass of anything we've ever seen. We would like to send you a sample.



### Fine for Hotbeds

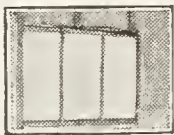
Flex-O-Glass grows stronger plants. "I use Flex-O-Glass and have better plants and much stronger than my neighbor."—Benson, Ft. Worth, Tex.



Just Cut with Shears and Nail on.

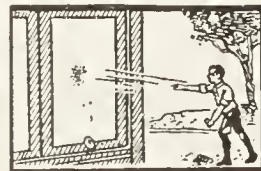
### Why Flex-O-Glass Is Best

1. Holds heat in and cold out.
2. Costs 1/10 of glass and is better.
3. Patented. Clearer than other subs.
4. Made of best fabric. Won't break.
5. Makes hen house light, bright, warm.
6. Saves feed, fuel.
7. Water-proof.
8. Lasts for years.



Cover Basement Windows

Tack on over basement window. Keeps out cold, lets light in.



Won't Break Like Glass

### More Eggs Under Flex-O-Glass

"Got 525 eggs in Jan., 758 in Feb., 941 in March from 53 hens under Flex-O-Glass. Neighbor scratch pen with hurlap got only 1 or 2 eggs a day."—C. Schaefer, Smithton, Ill.

## Substitute FLEX-O-GLASS

New Patented process. Nearest like glass yet. Unlike any other.

Less than  
**4¢**  
Per Sq. Ft.  
All Lengths  
3 Ft. Wide

### Mother! Give Your Baby a Sun Bath

Your baby can have a sunshine bath "summer sun" with all its healthful Ultra-Violet Rays if you use Flex-O-Glass on a window or sunporch. He will like it.



### Withstands Snow and Sleet

A. Shisler in Ill. says, "Had 20 below zero, deep snow and sleet on Flex-O-Glass, still it's O. K. Eggs increase over 415 per cent."

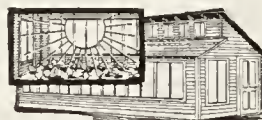
## Weatherproof, Waterproof

Flex-O-Glass, the new scientifically-made substitute for glass, costs 1/10 as much as glass, but just as beneficial. Admits ultra-violet rays, the health-giving rays, from the sun (glass don't). Keeps out cold and wind, holds heat in better than glass, and it's ever so much cheaper.

### KEITH'S BARGAIN OFFERS

We will cut Flex-O-Glass to any desired length to fit your windows, hotbeds, etc., for an additional 4¢ per yd. Remnants from larger rolls Fresh New Guaranteed 5—10—20—30 yard lengths

Prices in 5-10-20 or 30-yd. Rolls		
In Ohio, Ind., Ill., Wis., Mich.....	<b>34c</b>	Per Yard Postpaid
In Minn., Mo., Ia., N. Y., N. J., Pa., Del., Va., W. Va., Tenn., D. C., Ky., Md.....	<b>36c</b>	Per Yard Postpaid
In Wash., Oregon, Calif., Nev., Ariz., Idaho, Utah .....	<b>39c</b>	Per Yard Postpaid
In all other States.....	<b>42c</b>	Per Yard Postpaid
Full Roll, 100 yards, one yard wide.....	<b>\$29.95</b>	Not Postpaid



### For Poultry House Windows

Lets in Ultra-Violet Rays—Brings winter eggs—Prevents Disease—Promotes Growth. Best for laying hens; triples egg production. Prevents weak legs and disease. Matures Chicks one-third sooner.



### Makes Porch a Health Room

Saves fuel and doctor bills. Nail Flex-O-Glass over screens. Keeps out cold better than glass. Lets healthful sunlight in. Easy to apply.

**KEITH BROS. NURSERY, Sawyer, Michigan**



# INFORMATION FOR CUSTOMERS

## PARCEL POST

Most shipments will come as cheap by Parcel Post as by Express in States in Group No. 1, but all Express shipments are insured against loss or damage. This will cost extra by Parcel Post. Small shipments, 300 or less plants, come cheaper by Parcel Post in States in Group No. 1 and No. 2. Consult Parcel Post Table (p. 20) for amount of postage to add. If in doubt as to amount to send, shipment can be sent and you pay postage at your end, but this will cost 17c additional for the C. O. D. charge. If no postage is sent, we ship cheaper way, Parcel Post or Express, and you pay when shipment reaches you.

## Express Shipments

We suggest that customers have their shipments of 400 or more plants come by Express, especially if they are beyond States in Group No. 1 or No. 2. Shipments by Express are always insured by Express Company against loss or damage. This would cost extra (17c) by Parcel Post. Express, we believe, is safer, quicker, and in many cases cheaper, nowadays.



## "DOGZOFF"

Keeps Dogs and Other Animals  
Away from Plants, Trees

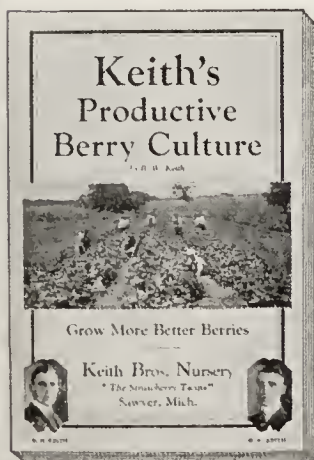
Here are some of the many things DOGZOFF will do for you:

1. Protect your evergreens, shrubs, furniture, from dogs, cats.
2. Drives mice out of your house.
3. Keeps moles out of your lawn.
4. Prevents rabbit injury to trees.
5. To protect birds from cats.
6. To teach dogs good habits.

DOGZOFF will save its cost many times over around the garden and home. Price for season's supply, 60c postpaid.

## New Book

Tells How To Make Extra Money  
—Learn "Short Cuts"—  
Marketing and Production



This Book is chuck full of practical information on growing all kinds of small fruits. Tells how to prepare soils, set out and care for plants for greatest profits; tells how to conduct a Roadside Market, control strawberry and raspberry diseases and to grow strawberries through mulch paper (a new way).

ONLY

**68c**

Postpaid

Price only 68c, postpaid, in United States  
Two Books, Postpaid, in United States  
for \$1.25

KEITH BROS. NURSERY, Sawyer, Michigan

## Read Carefully Before Ordering

**How to Order.** Use Order Blank on opposite side this page, filling in all information asked for.

**Shipping Season.** From last of March, sometimes earlier, to first of June, depending upon an early or late spring. We also ship in fall about first of November, and off and on all winter.

**When to Order.** Order early by all means. Plants will be in great demand this year. People are planting our Vitalized plants for quick cash crops, and they are in great demand. To make sure of getting what you want, order early. You will also get your plants cheaper due to the discount and allowance we offer.

**Safe Arrival, Damage, Loss.** We Guarantee safe arrival, but do not hold ourselves responsible for negligence, delay, loss, or rough handling on part of transportation companies. We will refill orders to the extent of loss or damage if customer sends, immediately upon receipt of package, signed statement from Express Agent or Postmaster showing loss or damage. Parcel Post shipments must be insured if you wish to recover loss from package being lost. We do not guarantee safe arrival of plants into foreign countries. Raspberry and other cane plants travel at customer's risk if ordered shipped in the Spring after May 1st—Strawberry plants after May 15th.

**Remittance.** Make remittance in Post Office or Express Money Order, Bank Draft, personal check. If cash is sent, register your letter—it's safer. Owing to conditions this season it is best to remit with Post Office or Express Money Order, certified check, etc. This would greatly help with earlier delivery of orders, especially after May 10th.

**C. O. D. Shipments.** No order will be sent C. O. D. unless one-third is sent at time of booking. Orders paid for in full have preference.

**When to Plant.** In the Spring, any time from early garden-marketing time until a week or so after corn planting time ("when oak leaves get as large as squirrels' ears").

**How to Ship.** We always recommend having orders of 300 plants or more shipped by Express when there is an Express Office near you. It's cheaper, and we guarantee the safe arrival of all plants shipped by express in the United States. Small shipments travel as well by Parcel Post, but are not insured.

**Parcel Post.** Read carefully particulars on page 20 regarding Parcel Post in different States. Express is cheaper on larger shipments.

**Order Early.** By all means get your order in early. There is always a big rush with us during shipping time. We endeavor in every way possible to fill paid up orders in the rotation in which they are booked. Come early and avoid the rush and get your plants on scheduled time; also take advantage of our discount or allowance on early orders.

**Our Guarantee.** We guarantee all nursery stock we supply to be first class and as we represent it; furthermore, we guarantee our plants to reach customers in good condition. This part of our guarantee is covered by paragraph above on "Safe Arrival, Damage, Loss."

**We Insure Your Plant Growth for 90 Days.** For an additional 10% of the cost any \$5.00 or more cash order for our nursery plants, Keith Bros. Nursery will insure the growth of the plants purchased for 90 days after planting against any loss due to any fault of the plants or theirs. Of course, we will expect customer to give the plants ordinary care during and after planting. If you do your part, we will insure 90% or more of the plants to grow for 90 days after planting, and will replace all (10% or more) without cost to you, that fail to grow within 90 days after planting. If 90% grow for 90 days or more, you can rest assured that they will continue.

## Helping Others AND WIN A PRIZE

Send Us The Names  
With Your Order

Surely you have some friends you would like to see get started RIGHT in growing strawberries. If so, send us their names and addresses and we will send them our literature without obligation to them and without mentioning your name. Send us names of those only who have gardens or room for a strawberry bed. Our strawberry literature costs us money and we are just human enough to not want to send it where it is not going to do some good. Please don't send the names of "Tom, Dick and Harry" or every "Old Body." Write names and addresses of those you send in on separate sheet of paper, not on this order sheet.

We Have A Surprise Gift For You Along With Your Order For 6 or 10 Names of Prospective Customers

Write names and addresses of those you send in on separate sheet of paper, not on this order sheet.

## Rats and Mice Killer



One can enough to kill 200 rats—only 98c postpaid.

**Only 98c**

Postpaid  
in U. S.  
Stamps  
Accepted

Rats Go Outside to Die. After eating this killer rats leave the building to go outside for fresh air and water and die. It Attracts Rats—They Like It.

Will not harm in any way dogs, cats, poultry, livestock, or humans. POSITIVELY NOT a poison—won't even kill a baby chick. But will rid your place of rats when used as directed. Rats like this killer, the flavor attracts them. Mix killer with food rats like and eat and its flavor lures them.

## No. 1A GRADE SUPER-MASTODON PLANTS

Those who wish our No. 1-A Grade of strawberry plants can secure them at very little extra cost. We list two grades of strawberry plants again this year—Grade No. 1 and Grade No. 1-A. Those desiring the No. 1-A Grade should get their orders in early for we always sell out on this grade before the end of the season. Those ordering this grade after April 15th should give us the privilege of supplying the No. 1 Grade should we be sold out on the No. 1-A Grade. By doing so it will prevent delay in getting your plants to you should we not have the Grade No. 1-A for you. Please instruct us in this regard, otherwise we will assume this responsibility.



# Keith's Official Order Sheet

**Keith Bros. Nursery, Sawyer, Michigan**

## READ CAREFULLY

- 1.** For all cash orders of \$5.00 or more received during January for plants listed on page 21, we allow 10% more stock, your choice. For February 7% more stock. This does not apply to Gardens, Collections or Special Offers.

## INSURE PLANT GROWTH

- 2.** We insure plant growth for 90 days after planting for only 10% of cost of plants. Read carefully instructions on back of this sheet.

EXPRESS

- 3.** Express is often cheaper, safer and quicker than Parcel Post. Read page 19.

**Your Date** .....

Ship by .....  
(Parcel Post or Express, State Which.)

Ship on or About.....  
(Give Us An Approximate Date.)

**Total Amount Sent by You, \$**.....

Ship to  
Name .....

Post Office..... State.....

Street . . . . . R.F.D. . . . .

Express Office if Different from P. O. . . . . County . . . . .

**SECOND CHOICE:—** Please give instructions regarding substituting should we be out of a variety at the time your order is being filled, otherwise we shall assume we are to make second choice if necessary. It may save a lot of time.

### Yes or No

Have you purchased plants from us before? Write YES or NO ☐ When? Give year

[illegible]

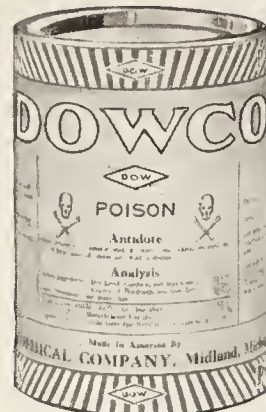
**TRUE TO NAME**—While we use every precaution to have all plants, etc., true to name, we will not be responsible for any sum greater than original purchase price of stock should any prove otherwise than as represented, and it is mutually agreed and understood that this order becomes void should we not be able to furnish stock ordered because of drought, hail, frost, fire, or other conditions beyond our control.

## PARCEL POST TABLE

(Note—Should you send too much postage, plants will be added to balance)

To have Postage on Parcel Post shipments prepaid add to your order as follows:	States in Group No. 1	States in Group No. 2	States in Group No. 3	States in Group No. 4
Strawberry, 1-yr. Asparagus. For first 100 plants or less.	12c	21c	31c	47c
For each additional 100 plants or less.....	8c	14c	24c	40c
Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less.....	17c	28c	41c	65c
For each additional 100 plants or less.....	12c	21c	31c	40c
Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less .....	15c	23c	33c	52c
For each additional 50 plants or less.....	9c	14c	25c	47c
Shrubs, Roses, 2-yr. Grapes, 2-yr. transplants—25 plants or less .....	12c	21c	31c	47c
For each additional 25 plants or less.....	8c	14c	24c	40c

## Spray Material



69<sup>c</sup>

Especially recommended for Strawberry diseases, such as Leaf Spot. Also controls Strawberry Leaf Roller, the worm that rolls the strawberry leaf. Also recommended for the control of Anthracnose on Raspberry canes. Directions come with each package.

Also a good spray for Potatoes, Tomatoes, Grapes, Cucumbers, Fruit trees. Contains a poison to kill leaf-eating insects. DOWCO is an all-round economical and effective spray. One pound makes 8 gallons spray material.

Price (f.o.b. Sawyer). 1-lb. can, 69c; 4-lb. bag, \$1.39. Four or more 4-lb. bags, each, 97c. (Write for Bargain prices on large lots for commercial spraying.)

# New Mole Trap

## Gets the Mole Every Time

Easy to set, easily "touched off" by mole. Gets him every time right behind the front legs, no matter which way he comes. Illustration shows trap set ready for the catch. We have used this make of trap for over 22 years and find it a sure catch. Nothing to wear out—lasts for years.



**\$1.40 ONLY**

Postpaid in Mich., Ind., Ill., Ohio and Wis.  
Beyond add 15c.

## STATE GROUPS

### For Determining Parcel Post

For your convenience in determining Parcel Post costs we make four groups of States as follows:

Group No. 1 includes Mich., Ohio, Ind., Ill., Wis.

Group No. 2 includes Ia., Mo., Pa., Minn., N. Y., Del., N. J., Va., W. Va., Tenn., Ky., Md., D. C.

Group No. 3 includes N. and S. Dak.,  
Nebr., Kans., Okla., Ark.,  
Texas, Mont., Wyo., Colo.,  
N. M., La., Miss., Ala.,  
Ga., Fla., N. and S. Car.,  
Maine, N. H., Vt., Mass.,  
R. I., Conn.

Group No. 4 includes Idaho, Utah, Nev., Ariz., Wash., Ore., Calif.

Note what Group your State is in then refer to Parcel Post Table below for postage to add if your shipment is to come by Parcel Post.

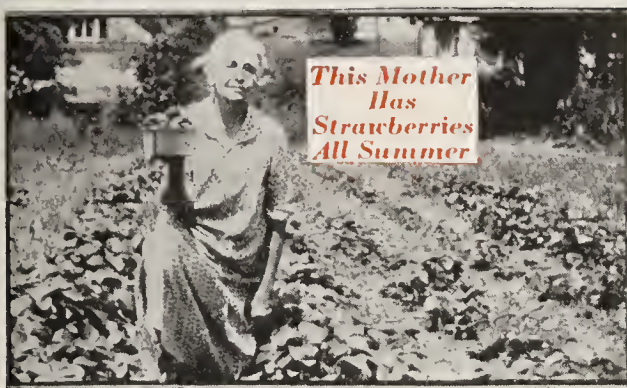
## HOW TO FIGURE PARCEL POST

For example, on Strawberries in the 1st Group of States, postage will be 12c for the first 100 plants or less and 8c for each additional 100 or less. In the 2nd Group it would be 21c for the first 100 or less and 14c for each additional 100 or less. On Red Raspberries in Group No. 1 it would be 17c for the 1st 100 plants or less and 12c for each additional 100 plants or less.

EXPRESS OR PARCEL POST

On small orders Parcel Post is cheaper in the first group of States, while greater distances Express will be cheaper. On large orders Express is generally cheaper after the first group of States. Read "Parcel Post" and "Express," page 19.





## Mother's Strawberry Garden Keith's New Creation

Wouldn't every mother be delighted to have a little prize winning strawberry garden of a hundred or two plants from which she could pick many quarts of delicious berries? Here we offer a "Real" Strawberry Garden made up of varieties we would like to plant in our mother's garden if she were alive. The best and most dependable varieties that will produce lots of fresh, luscious, rich red berries for the table use, also berries that are very suitable for preserves, jellies, jams, etc.

### Mother's Strawberry Garden No. 1.

25 Kanner King.....	\$0.90
25 Premier .....	.50
25 Gibson .....	.45
25 Senator Dunlap .....	.45

Catalog Price .....\$2.30  
To or For Mothers Only.....\$2.00

### Mother's Year-'round Strawberry Garden No. 2.

25 Kanner King .....	\$0.90
25 Blakemore .....	.45
25 Gibson .....	.45
25 Mastodon (Everb.)...	.90

Catalog Price .....\$2.70  
To or For Mothers Only.....\$2.50

### Mother's Raspberry Garden:

In order that mothers may have a Raspberry Garden we here list best varieties of Reds and Blacks for home use.

- 12 Red Raspberries:  
6 Chief—Early  
6 Latham—Mid-season  
12 Black Raspberries:  
6 Cumberland Black  
6 New Logan Black

### Special Mother's Price, \$1.98.

(Note. For Postage on above Gardens see the 100-plant rate, page 20.)

## POP CORN "GIANT YELLOW"

Pops into creamy yellow kernels, largest we ever saw. It's a winner. You'll like it. ½ lb. 38c postpaid.

## Special Fertilizer

For Growing Big Crops Strawberries, Raspberries, etc.

A high grade fertilizer containing just the right plant foods in just the right proportion for Strawberries and all kinds of Small Fruits. If you want your plants fed right—a balanced plant food—here's what you have been looking for. Smaller packages sent by Mail, larger ones come cheaper by Express or Freight. Order early and have it come by freight. Much cheaper.

(Prices Not Subject to Discount)

Quantity	Prepaid in Ohio, Ind., Ill., Wis., Mich.	Prepaid in States in Group 2. See p. 20	Prepaid in States in Group 3. See p. 20	Prepaid in States in Group 4. See p. 20
5-lb. bag	\$0.68	\$0.87	\$1.05	\$1.49
16-lb. bag	1.15	1.49	1.70	2.10
25-lb. bag	2.49	2.85	3.75	4.65

50-lb. bag \$2.87 Not Prepaid. Sent by Exp. or Fgt.  
100-lb. bag 3.59 Not Prepaid. Sent by Exp. or Fgt.

Note—Special Prices on application for ½ ton or more.

KEITH BROS. NURSERY, Sawyer, Michigan

# OFFICIAL PRICE LIST

## REAL VALUES AT LOW COST

Last growing season was a very dry one. Worst we've ever experienced, but nevertheless, we were able to meet the weather man with our system of irrigation and as a result, we have a lot of very fine plants for our customers. They carry Keith's usual high quality—full of pep, ready to start growth for you at once. Keith Brothers make a specialty of growing strawberry plants and supply you with "Real Values at Low Cost." Quality instead of quantity is what counts.

**NOTE** Before making out your order, read carefully the information we have for you on page 19. Send in your order on Order Blank cut from page 20. More Order Blanks will be sent if you want them.

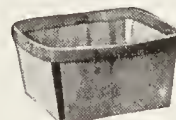
(Orders for less than \$1.00 not booked unless 20c additional is added. We insure "Your Plant Growth for You." Read page 19.)

Strawberries	25	50	100	250	500	1000			
Spring Varieties									
Blakemore.....	\$0.45	\$0.75	\$1.10	\$2.10	\$2.90	\$5.35			
Dorsett.....	.55	.95	1.40	2.60	3.85	6.95			
Dr. Burrill.....	.45	.70	1.00	1.95	2.75	4.95			
Fairfax.....	.50	.90	1.35	2.35	3.75	6.85			
Gibson.....	.45	.75	1.10	2.10	2.90	5.35			
Joan.....	.85	1.25	2.15	.....	.....	.....			
Kanner King No. 1.....	.90	1.35	1.90	3.70	5.45	9.85			
"    No. 1-A.....	1.10	1.85	2.50	4.45	6.65	11.95			
Premier.....	.50	.85	1.25	2.30	3.30	5.95			
Sen. Dunlap.....	.45	.70	1.00	1.95	2.75	4.95			
Uncle Cap.....	1.00	1.50	2.25	.....	.....	.....			
Mixed Strawberry Plants.....	.....	.....	.....	1.75	2.60	4.45			
Everbearing Varieties									
Champion No. 1.....	.95	1.40	2.00	3.80	5.50	10.00			
"    No. 1-A.....	1.15	1.75	2.50	5.00	7.80	13.00			
Gem No. 1.....	1.00	1.65	2.15	4.35	6.50	11.85			
"    No. 1-A.....	1.25	2.00	2.75	5.65	8.35	14.35			
Mastodon No. 1.....	.90	1.35	1.90	3.70	5.45	9.85			
"    No. 1-A.....	1.10	1.75	2.45	5.35	7.85	13.85			
Red Raspberries	6	12	25	50	100	250	500	1000	
Chief, 1 yr., No. 1.....	\$0.60	\$0.85	\$1.25	\$2.35	\$3.60	\$6.85	\$9.90	\$18.85	
"    1-yr., No. 1 Ex. Large.....	.75	.95	1.50	2.85	4.40	8.35	11.90	22.00	
"    2-yr., Transplants.....	.95	1.25	2.15	3.90	5.95	9.95	16.50	29.75	
Latham, 1-yr., No. 1.....	.55	.80	1.15	2.30	3.50	6.75	9.75	17.85	
"    1-yr., No. 1 Ex. Large.....	.70	.90	1.40	2.50	4.00	7.95	11.00	20.00	
"    2-yr., Transplants.....	.90	1.20	2.10	4.00	5.90	9.85	16.50	29.50	
Newburg, 1-yr., No. 1.....	.85	1.45	2.75	4.85	7.00	13.85	18.85	35.00	
"    1-yr., Ex. Large.....	1.00	1.85	3.15	5.35	7.85	14.35	21.85	39.50	
Black Raspberries	6	12	25	50	100	250	500	1000	
Black Beauty, 1-yr., No. 1.....	\$1.35	\$1.95	\$3.85	\$5.35	\$9.35	.....	.....	.....	
"    2-yr., Transplants.....	\$1.50	2.00	2.85	4.85	6.85	.....	.....	.....	
Cumberland, 1-yr., No. 1.....	.65	1.15	1.85	2.85	5.35	\$8.65	\$15.85	.....	
"    2-yr., Transplants.....	.90	1.35	2.00	3.50	5.00	9.35	14.50	27.50	
Dundee.....	1.50	2.50	4.45	.....	.....	.....	.....	.....	
Naples.....	1.50	2.50	4.45	.....	.....	.....	.....	.....	
New Logan, 1-yr., No. 1.....	.85	1.35	2.15	3.15	6.45	9.45	17.85	.....	
"    2-yr., Transplants.....	1.00	1.50	2.35	3.95	5.85	9.95	16.00	30.00	
Quillen, 1-yr., No. 1.....	.95	1.65	2.65	3.65	8.00	11.65	20.85	.....	
"    2-yr., Transplants.....	1.25	1.85	2.85	3.85	4.85	.....	.....	.....	
Blackberries	6	12	25	50	100	250	500	1000	
Alfred, 1-yr., No. 1 Sucker.....	\$0.85	\$1.25	\$1.85	\$2.85	\$3.45	\$6.45	\$11.85	\$20.85	
"    1-yr., No. 1 Ex. Large.....	.95	1.35	2.15	3.45	4.85	9.25	13.85	25.00	
Eldorado, 1-yr., No. 1.....	.70	.90	1.25	2.35	2.95	5.45	9.85	17.85	
"    1-yr., No. 1 Extra Large.....	.85	1.10	1.50	2.65	3.85	7.85	11.00	20.00	
"    2-yr., Transplants.....	1.00	1.65	2.50	4.00	6.00	10.00	16.00	30.00	
Lucretia Dewberry, 1-yr., No. 1.....	.60	.85	1.25	2.35	3.60	6.85	9.90	18.85	
"    2-yr., No. 1.....	.95	1.25	2.15	3.90	5.95	9.95	16.50	29.75	
Grapes	Each	6	12	25	50	100	250	500	1000
Brighton, 2-yr., No. 1.....	\$0.40	\$1.60	\$2.00	\$3.00	\$4.00	\$7.00	\$17.50	\$27.00	\$50.00
Caco, 2-yr., No. 1.....	.50	2.35	3.50	4.50	6.00	10.00	22.50	.....	.....
Concord, 2-yr., No. 1.....	.30	1.00	1.50	2.00	3.00	5.00	12.50	19.00	35.00
Fredonia.....	1.00	3.65	5.95	.....	.....	.....	.....	.....	.....
Moore's Early, 2-yr., No. 1.....	.35	1.45	1.85	2.85	4.00	7.00	17.50	27.00	50.00
Niagara, 2-yr., No. 1.....	.35	1.35	1.75	2.75	3.85	6.50	16.50	25.00	45.00
Portland.....	1.00	3.65	5.95	.....	.....	.....	.....	.....	.....
Asparagus	6	12	25	50	100	250	500	1000	
Martha Washington, 2-yr., No. 1.....	\$0.45	\$0.75	\$1.00	\$1.85	\$2.75	\$5.25	\$8.35	\$15.00	

## Qt. Berry Boxes

(Prices Not Subject to Discount)

—Order Some Shipped With Your Plants



For the convenience of our Customers, we here offer the regular Standard American Quart Baskets. Not as square boxes, but a little basket (see illustration). They come neatly kitted together in lots of 25, 50, 100, 500, 1,000. When 600 or more are ordered they come at 1,000 rates F.O.B. factory in Southern Michigan. 600 or more come cheaper by Freight, but may be sent by Express. Weight, about 130 lbs. per 1,000.

Quantity	Prepaid in Ohio, Ind., Ill., Wis., Mich.	Prepaid in States in Group 2. See p. 21	Prepaid in States in Group 3. See p. 21	Prepaid in States in Group 4. See p. 21
50	95c	\$1.10	\$1.25	\$1.37
100	\$1.47	1.90	2.10	2.30
500	4.98	5.48	....	....
1,000	7.35	....	....	....

Note—Prices on Baskets with Crates combined made on application. Also will quote on large orders.



# Keith's ROSE BARGAINS

We list only the best, most outstanding hardy Roses. Have roses, beautiful roses, different from ordinary common roses like your neighbors have. Keith's roses are different—only the best. Grown just as early as any—old rose, but what a difference.

## Keith's Dependable Climbing Roses

Here are six leaders that will give you beautiful, large fragrant blooms equal to green house roses. Can be used for weddings, churches, funerals, and above all, gorgeous sweet roses for your own table.

**BLAZE** Described and pictured at right.

**NEW DAWN** See upper right on this page.

**CLIMBING AMER. BEAUTY** Rich carmine blooms. One of the best for home use. Buds are beauties. Price: 2-yr. Bushes 50c.



Mary Wallace (Apple-blossom Pink)

**Parcel Post on Rose Collections**  
For States in Group 1 add 13c;  
Group 2 add 20c; Group 3 add  
29c; Group 4 add 43c.



## BLAZE

New Climbing  
Everblooming

New Everblooming, Climbing Scarlet Red Rose. Just like Paul's Scarlet but Everblooming. Blooms in summer, first hardy rose of its kind. Sold under U. S. Plant Patent No. 10.

**\$1.50**  
3 for \$3.95

**MARY WALLACE** (Apple - Blossom Pink.) A vivid pink not known before in Climbing Roses. Blooms large with pink curled petals (see at left). Fragrant like hot house roses. Price: 2-yr. bushes 60c.

**PAUL SCARLET** New Hardy Climber. Scarlet red, the most attractive red you've ever seen. Awarded Gold Medal by National Rose Society. Flowers in lasting clusters on long stems. Price: 2-yr. bushes 55c.

**PRIMROSE** Yellow climbing roses are few, that is a real yellow. Here's one for you. Fragrant, lasting. Buds are attractive. Price: 2-yr. bushes 60c.

## Climbing Rose Collection

Just think. Get these beautiful roses at Bargain Prices.

1 Climbing Amer. Beauty....\$0.50  
1 Mary Wallace ..... .60  
1 Paul Scarlet ..... .55  
1 Primrose ..... .60  
1 Blaze or New Dawn..... 1.50

Bargain  
Price  
ONLY

**\$3.35**

List Price .....\$3.75

Without Blaze or New Dawn, the other 4 only \$1.85.

# New Dawn \$1.50 3 for \$3.95

Everblooming Climbing Rose

New, hardy Everblooming. Climbing, flesh pink, fragrant as hothouse roses. New Dawn is a lovely match for Blaze, the other hardy everblooming, climbing rose offered here. With New Dawn and Blaze you can have fresh fragrant roses all summer. For newness in Roses, set New Dawn. Sold under U. S. Plant Patent No. 1. Price 2-yr. bushes \$1.50; 3 for \$3.95.



New Dawn

## Bargain Prices on These Two Roses—Blaze and New Dawn

These two leading Everblooming, Climbing Roses at Bargain, ONLY.....

**\$2.75**

## 10 Everblooming 10 for \$1.35

A real bargain in everblooming roses that will bloom for you this summer. Ten different kinds, such as Crusader (red), Pink Radiance, Lady Hillington (yellow), Gruss en Teplitz (red), Sunburst (yellow), and so on, 10 in all. A Bargain collection of beautiful bloomers. (Pot grown plants.) Come to you in full leaf (soil on roots) ready to start growth at once. The 10 for only \$1.35.

## "ESKIMO" ROSES

Roses of this class are the hardiest grown. Blooms double, very fragrant, equal to Everblooming Roses. Foliage a very pretty velvet green. Makes a very striking bouquet with the blooms. Long bloomers, almost everblooming.

### AGNES (Yellow)

Beautiful yellow, very fragrant, almost everblooming rose from Expt. Sta. in Canada. Agnes is something new. Price: 2-yr. bushes 50c.

### GROTTENDORST (Bright red)

Very fragrant blooms clustered on long stems. Fine for home every day use. Very hardy free rapid grower. Price: 2-yr. bushes 45c.

### Bargain Prices

One each of these Eskimo Roses. The 2 Bushes ONLY

**87c**

Agnes (Yellow)

## SPECIAL

Bargain Prices

One each of all Roses on this page (Except 10 Everblooming Collection)

for ONLY **\$5.30** By Exp Collect

# Keith's Hardy Hedge Plants

## 6 Hardy Large-Flowered Chrysanthemums

Here's a collection of flowering plants that will keep you in cut flowers all fall until and even after snowfalls. Six different kinds with all the pinks, blues, whites, red, etc., that you find in Chrysanthemums. They will grow anywhere and when once established last for years. All six, six different kinds, only \$1.00.

**Hardy Crimson Carnations** This Carnation is an ever-bloomer with bright crimson flowers. A new beautiful perennial. Begins blooming in July and continues until November. Makes a beautiful winter "house plant" for winter if taken up in Fall. Can be used in beds or in Rock Gardens. Three plants, ready to bloom, only 89c; 12 for \$3.00.

## 6 Hardy Phlox

These 6 different Phlox supply you with pink-salmon, pink, purple, red, white. Deep pink eyes, red eyes, purple eyes—in fact, all Phlox colors and shades. They bloom year after year. Six beautiful varieties in all colors. Come all ready to set out. All for \$1.00.

## HIBISCUS (Mallow)

Hibiscus is almost a shrub in its habits of growth, but "come up" every year from the roots. Our Hibiscus are bright red, large, single hollyhock-like flowers 5 to 6 inches across, the largest we have ever seen. Your neighbors will stop and look every time. Only 3 for 35c; 12 for \$1.00.

## HOLLYHOCKS

Stately, hardy plants, 6 to 8 feet. Necessary part of every old-fashioned garden where their large spikes of bloom produce showy effects. Clean, healthy, vigorous plants of the finest strains. 30c each; 3 for 75c.

## ACHILLEA (Milfoil)

This perennial is an ideal plant for gardens or bed plantings, dainty, feathery masses of flowers, very double appearing over long period until late in fall. Flowers pearly white and lots of them. One of the very attractive perennials. Well rooted plants ready to bloom. Three for 45c; 12 for \$1.50.

## PRIVET Hardy northern

Privet, stands cold winter. Used everywhere where permanent hedge is desired. Can be trimmed to any shape or form. Plants 12-18 inch. 3 for 30c; 12 for \$1.00; 100 for \$6.50.

## BARBERRY

Japanese (Common) Much used for hedges along walks, borders, etc. Has dark green leaves turning scarlet red in fall. 12-18 inch plants each 15c; 3 for 40c; 10 for 98c; 100 for \$7.50.

**RED BARBERRY** Same in habit and growth, but has red leaves. Very showy bush. 2-yr. transplants 12-18" each 40c; 3 for \$1.15.

## VINES

**BITTERSWEET** Much sought for in fall for its graceful sprays of bright orange colored berry clusters. Easily grown anywhere. 2-yr. plants, each 35c; 3 for \$1.00.

## SWEET SCENTED HONEYSUCKLE

Rapid growing vine. Will not winter-kill. Waxy green leaves remain most of winter. Flowers first white turning to buttercup yellow. 2-yr. plants, each 21c; 3 for 50c. Layer plants, 15c each.

## PARCEL POST

Add 6c per shrub in first Group of States; 9c Group 2; 12c Group 3; 17c Group 4.



Achillea

## SPIREA BILLARDII

Pink-Flowered Spirea



Spirea Billardii

## "Pink Japanese" Snowball Viburnum Carlesii

Coming to be most popular shrub. Found in Northern Korea by a Plant Hunter from U. S. Very fragrant pink flowers. Beautiful new shrub. This shrub was our best seller last year. 2-yr. ready-to-bloom plants 47c; 3 for \$1.15.

**HYDRANGEA** Two kinds for you. Large Flowered white blooms in Aug. turning copper pink, last until Fall. Retain colors all winter. 2-yr. plants only 37c; 3 for \$1.00.

**HILLS OF SNOW** Showy white flowers in Aug. turning green, quite uncommon, but a beautiful flowering shrub. 2-yr. shrubs ready to bloom 37c; 3 for \$1.00.

## EVERGREENS

### COLORADO BLUE SPRUCE

Selected for their true blue color. 2-yr. twice transplanted. Mailing size 45c; 3 for \$1.25 large size. 2 ft. (select blue) Exp. \$3.00.

Amer. Arborvitae, 3 ft. by Exp. ....\$1.45 Each  
Amer. Arborvitae, 3-yr. Transp., 12 in. .... .55 "  
Douglas Fir, 12 in. Bushy. .... .55 "  
Austrian Pine, 2 ft., twice transp. .... 1.00 "  
Concolor Fir, 8-10 in. Twice transp. .... .65 "  
Norway Spruce, 18-24 in. .... .65 "  
Pyramid Arborvitae, 3-4 ft., by Express. 2.50 "  
Pyramid Arborvitae, 12-18 in., twice Transp. .... 1.00 "

## Special Offer

One each of above 6 Evergreen Trees all twice transplanted from 8 to 24 in. high, all 6 trees by Exp. or P. P. collect for ONLY \$3.65. PARCEL POST: on trees not marked (Exp.) add 9c per tree Group 1-2; 17c Group 3-4 (see p. 20).



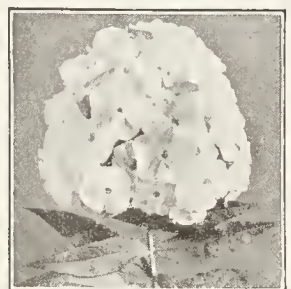
Evergreens



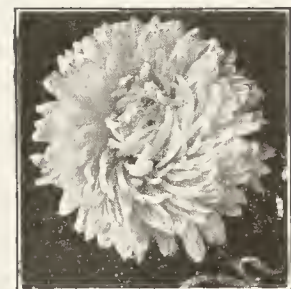
Large-flowered Hydrangea



Hardy Large-flowered Chrysanthemums



Hardy Phlox



6 Hardy Asters

The easiest to grow and the most showy of all perennials. These give you those feathery flowers (see picture above), in reds, whites, purples and pinks. Six different shades and colors blooming every day from early to late fall and year after year from one planting. All six for \$1.00.



# Keith's New Gladioli

Personally Selected

## COLLECTIONS

Keith's "Glad" Collections are not "mixed collections" made up of old inferior cheap varieties. They are collections of the most showy, attractive, new and up-to-date varieties personally selected when in bloom last summer and distinctly different than we have ever offered. They will produce blooms that you will like to show your neighbors. They will draw the neighbors all right. Just tell them it's a "Keith Collection."

### Keith's Giant Collection

Less Than  
**2**  $\frac{1}{2}$ ¢  
Each

Simply Immense. No Larger Blooms Can Be Grown Than from These GIANTS

The biggest collection of giant blooms ever offered. This collection is one of the best and we are proud to offer it to you for it's the best we have ever been able to offer to our customers.

100 Bulbs—10 or more different kinds. **\$2<sup>15</sup>**

### Keith's Rainbow Collection

Guaranteed 12 or More Different Kinds

This is not a "mixed" collection of odds and ends as is so often offered. It consists of 12 different varieties selected while the "glads" at one of the largest State growers were in bloom. The selection was made to give you blooms all during the "glad" season.

110 Bulbs—12 or more different selected kinds.

ONLY  
**\$1<sup>95</sup>**

Postage: Gladioli and Dahlia Collections add 15c for States Group 1 and 2; 21c States Group 3 and 4.



## Keith's GIANT DAHLIA COLLECTIONS

Selected Collection of Giant Bloomers, None More Showy or Beautiful. All Ready-to-Bloom Roots.

Keith's Dahlia Collections are selected varieties from the best and choicest dahlias. Grown by a National exhibitor of prize-winning dahlias. 10 different Dahlias of 10 different colors. Largest of the large blooms, some cactus, some show, some decorative types. Creamy buffed in pink, apricot-yellow and orange, lilac rose, are some of the shades and colors.

Each Root, if bought separate, would cost 50c.  
10 different Roots, 10 different kinds.

**\$1<sup>70</sup>**



"Glads" like these can make your room homey and cheery all summer at little cost.

# Only from Keith CAN YOU GET THIS BIG BARGAIN

## **\$2<sup>95</sup> Keith's Everbearing Strawberry Garden**

Have Berries All Summer and Fall

Here Keith offers you an everbearing strawberry garden composed of the three best everbearing varieties; namely, Keith's Gem, Keith's Super-Mastodon and Champion. Your opportunity to fruit all three Keith's Everbearers. This combination will give you sweet berries, big berries, and lots of them all summer and fall; also the next spring, summer and fall. (Postage rates page 20.)

### Keith's Everbearing Garden A

25 Gem	.....\$1.00
50 Super-Mastodon	.....1.35
25 Champion	......95

Special Price  
Only.....**\$2.95**

### Keith's Everbearing Garden B

100 Gem	.....\$2.15
100 Super-Mastodon	.....1.90
100 Champion	.....2.00

Special Price  
Only.....**\$5.35**

### Keith's Everbearing Commercial Garden

This commercial garden is an investment worth while. Gives you



Picture the quarts you can pick from a bed like this. Only 100 plants long. 16 qts. per row per day. Keith's plants do yield.

three leaders in the everbearing strawberry world. They can easily be set on less than half a city lot.  
500 Gem...\$6.50  
500 Super-Mastodon 5.45  
500 Champ. 5.50  
**\$17.45**

Special Price

**\$14<sup>65</sup>**

Page 23



A few rows across a vacant lot brings in Quick Money.

### KEITH'S 3-IN-ONE

#### Everbearing Strawberry Gardens

This year Keith offers you Big Bargains in the three leading Everbearing strawberries, a 3-in-one combination. The Gem (Page 2), Keith Super-Mastodon (Page 14) and Champion described below. All have a place in your garden.

Set Keith's Everbearers and pick plenty of big sweet berries all during the summer and fall, also next spring, summer and fall, all from one planting. Begin picking 60 to 90 days after you set plants in the ground. Requires no special soil or care to grow plenty berries from Keith's Special-Grown Everbearing strawberry plants.



Housewives find a few Keith's Everbearing Plants a wonderful asset to getting meals. Fresh fruit every day.

### CHAMPION (Everbearing) Strawberry

Keith's Champion plants bear very sweet, medium to large berries. Keith's Champion is a good producer. Plants set in April begin fruiting in late July. Even the young runner plants begin blossoming and developing berries before they take root in the soil. This shows how highly productive Keith's Champion plants are. This variety has a record breaking yield of approximately 5,600 quarts per acre during the summer and fall season. Champion, with their big yields of exceptionally sweet berries, will please you.

Price: 25 for 95c; 50 for \$1.40; 100 for \$2.00. (Price list page 21.)

KEITH BROS. NURSERY, Sawyer, Michigan



# LATHAM

## World's Greatest Midseason Red Raspberry

NEW — BIG — PRODUCTIVE  
HARDY

**LATHAM:**—This money-making Red Raspberry was started up in Minnesota at the State Plant Breeding Farm, where it is cold, therefore a hardy strong, vigorous variety that stands the winters where others freeze back. Latham is much planted in gardens and fields. Keith's Latham plants are leaders. See p. 10 for grades and age.

### These Men Know

- |  |   |   |
|--|---|---|
| Prof. Hanson,<br>So. Dak.<br>"Hardest Raspberry<br>of them all." | Prof. Herrick,<br>Ames, Ia.<br>"A Super Red Raspberry<br>in every way." | Prof. Briery,<br>Minn.<br>"A very good variety<br>for Minnesota." |
|--|---|---|

### Keith Offers You Three Grades of Latham Plants

Keith has three grades in Latham this year. Two-year Transplants, One-Year Extra Large, One-Year Common. Plants carefully selected. I believe your greatest value is in our One-Year Common. A very good grade, same as generally listed at a much higher price. See p. 10 for grades.

**Only at Keith's Can You Get These Big Bargains  
in Red Raspberries**

- |   |  |
|---|--|
| One-Yr. Common:<br>6 for 55c; 12 for 80c; 25 for \$1.15; 50 for \$2.30.                   | <b>\$3.50</b><br>Per<br>100<br>See price<br>list p. 21 |
| One-Yr. Extra Large:<br>6 for 70c; 12 for 90c; 25 for \$1.40.                             |  |
| Two-Yr. Transplants:<br>6 for 90c; 12 for \$1.20; 25 for \$2.10.<br>(Other Prices p. 21.) |  |



# CHIEF NEW

Earliest of All Red Raspberries  
One Week to Ten Days Ahead of Them All

ORIGINATED AT THE MINNESOTA  
STATE EXPT. STATION



### Chief Berries

The Flavor of the Chief Berry can't be beat. Holds color,  
size, flavor after cooking.

**CHIEF** is another hardy variety from the Minn. State Plant Breeding Farm, a full "Sister" to Latham, but its berries are brighter red and ripen 7 to 10 days ahead of Latham. Leading raspberry growers find Chief a money-maker and housewives like it, cans and preserves wonderfully.

- |                          |                        |
|--------------------------|------------------------|
| 1. Berries bright red.   | 5. Excellent flavor.   |
| 2. Color lasts for days. | 6. Very healthy canes. |
| 3. Out yields Latham.    | 7. Don't freeze back.  |
| 4. High quality.         | 8. Earliest Red Raspb. |

### Keith Offers You Three Grades of Chief

We have three grades of Chief for you this year: Two-Year Transplants, One-Year Extra Large and One-Year Common. All plants are carefully graded as with the Latham, I believe you will find our greatest value in the one-year common grade. I am sure you will like our Chief variety.

### Keith's Bargain Prices (Gen. Prices p. 21)

One-Yr. Common:  
6 for 60c; 12 for 85c; 25 for \$1.25;  
50 for \$2.35.

One-Yr. Extra Large:  
6 for 75c; 12 for 95c; 25 for \$1.50;  
50 for \$2.85.

Two-Yr. Transplants:  
6 for 95c; 12 for \$1.25; 25 for  
\$2.15; 50 for \$3.90.  
(Other Prices, p. 21.)

As Low as  
**\$1.25**  
Per 25  
See price  
list p. 21